Parent and Trademark of the Honorable Commissioner of Patents and Trademark 100755364  Parent and Trademark of the Honorable Commissioner of Patents and Trademark 100755364  hereof.	is the second se	07 00 1000		
DAME No. 0651-0011 (exp. 4/94)  The Honorable Commissioner of Patents and Trademark  Name of Conveying purry(tes):  Association General Partnership Corporation-State (recas)	FORM PTO-1594 R]	07-06-1998	U.S. Department of Commerc	
Name of conveying party(ies):  Howard Murad  Association General Partnership Corporation-State (Texas) Other Association Technique and Address (Texas) Other Association Association Annure of conveying party(ies) attached? Yes No Nature of conveying party(ies) attached? Yes No Nature of conveying party(ies) attached? Yes No Nature of conveying party(ies) attached? Yes No City: Aussignment Assignment Assignment Assignment Cother Assignment Assignment Cother Assignment As	Rev. 6-93) DMB No. 0651-0011 (exp. 4/94)			
Name of conveying party(ies):  Howard Murad  Association General Partnership Corporation-State (Texas) Other Association Technique and Address (Texas) Other Association Association Annure of conveying party(ies) attached? Yes No Nature of conveying party(ies) attached? Yes No Nature of conveying party(ies) attached? Yes No Nature of conveying party(ies) attached? Yes No City: Aussignment Assignment Assignment Assignment Cother Assignment Assignment Cother Assignment As	To the Honorable Commissioner of Patents and Trademarks	100755364	hereof.	
X Individual(s) Association General Patruership Corporation-State (Texas) Other  diditional rame(s) of conveying party(ses) attached? YesNo  Nature of conveyance:  X Assignment Security Agreement Other Other Other Other  Association Other Other Other  Association Other Other Other Other  Association Other Other Other Other Other Other  Association Other O	. Name of conveying party(ies):	2. Name and addi	ress of receiving party(ies): UN 2 2 1998	
General Patrnership Corporation-State (Texas) Other  Corporation-State (Texas) Other  Assure of conveyance:  X	Howard Murad 6./ 6.	Name: Who	le Foods Market Services, Inc.	
Other Additional tame(s) of conveying party(ies) attached? _ Yes _ No    Nature of conveyance:	General Partnership Limited		35	
Individual(s) citizenship	Other		: : : 601 N. Lamar, Suite 300	
X AssignmentScarrity AgreementChange of NameScarrity AgreementScarrity AgreementScarrity AgreementScarritySc	dditional name(s) of conveying party(ies) attached?Yes	No City: Austin	State: Texas Zip: 78703	
X Assignment Security Agreement Other Change of Name Other Xecution Date: June 8, 1998  Corporation-State Delaware Other Xecution Date: June 8, 1998  Corporation-State Delaware Other Xecution Date: June 8, 1998  Application number(s) or registration-moterts: A. Trademark Application No. (s) B. Trademark Application No. (s) B. Trademark Registration No. (s): 2,062,176; 2,062,177; 2,066,983 Additional numbers futuched? Yes X No  Name and address of party to whom correspondence concerning document should be mailed: Name: William G. Barber, Esq.  Street Address: P.O. Box 4433  City: Houston State: Texas Zip: 77210  DO NOT USE THIS SPACE  Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Mullim J. Mull William G. Barber Signature  Total number of pages including cover sheet, attachments and documents: 2  it documents to be recorded with required cover sheet information to: S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and Trademark Office fice of Public Records S. Patent and	Nature of conveyance:			
Limited Partnership	X Assignment Mer			
Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation as attached: Yes _No  Application number(s) or registration moterts: A. Trademark Application No.(s): 2.062,176: 2.062,177: 2.066,983 Additional numbers ttached? Application No.(s): A. Trademark Registration No.(s): A. Total number of applications and registrations involved:  3  4. Total number of applications and registrations involved: 3  4. Total number of applications and registrations involved: 3  5. Total number of applications and registrations involved: 3  4. Authorized to be charged to deposit account if check insufficient or inadvertently omitted  8. Deposit account number:  Oli/2508/WHOL:001/BAR (Attach duplicate copy of this page if paying by deposit account)  DO NOT USE THIS SPACE  Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Oli/8/17  Date  Total number of pages including cover sheet, attachments and documents:  CERTIFICATE OF MAILING 37 C.F.R. 1.8  1. Increby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: U.S. Patent and Trademark Office of Public Records. Crystal Gateway 4, Room 335, washington, D.C. 20231, on the date below:  Washington, D.C. 20231, on the date below:				
Other If assignee is not domiciled in the United States, a domestic representative designation is attached:YesNo (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached?YesNo (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached?YesNo (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached?YesNo (Designation No.(6): 2.062.176; 2.062.177; 2.066.983				
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Obesignations must be a separate document from Assignment)   Additional name(s) & address(es) attached? Yes_No				
Application number(s) or registration analysis.  A. Trademark Application No. (6)  B. Trademark Registration No. (7)  B. Trademark Registration No. (8)  Name and address of party to whom correspondence concerning document should be mailed:  Name: William G. Barber, Esq.  Street Address: Arnold, White & Durkee  Street Address: P.O. Box 4433  City: Houston State: Texas Zip: 77210  Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Milliam G. Barber Signature  Total number of applications and registrations involved: 3  7. Total fee (37 C.F.R. 3.41)  X. Enclosed  X. Authorized to be charged to deposit account if check insufficient or inadvertently omitted  8. Deposit account number: 01/2508/WHOL:001/BAR  (Attach duplicate copy of this page if paying by deposit account)  DO NOT USE THIS SPACE  Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Milliam G. Barber Signature  Total number of pages including cover sheet, attachments and documents: 2  I documents to be recorded with required cover sheet information to:  CERTIFICATE OF MAILING 37 C.F.R. 1.8  ce of Public Records stal Gateway 4, Room 335 hington, D.C. 20231  I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: U.S. Patent and Trademark Office (office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231, on the date below:			et be a separate document from Assignment)	
A. Trademark Application No. (s) B. Trademark Registration No. (s): 2,062,176; 2,062,177; 2,066,983    Additional numbers strached?		Additional name(s	) & address(es) attached?YesNo	
X Enclosed   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account if check insufficient or inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted   X Authorized to be charged to deposit account in inadvertently omitted	• •	6. Total number o	of applications and registrations involved: 3	
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8. Deposit account number: 01/2508/WHOL:001/BAR (Attach duplicate copy of this page if paying by deposit account)  DO NOT USE THIS SPACE  Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  William G. Barber Signature  Total number of pages including cover sheet, attachments and documents: 2  I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231, on the date below:  6/8/98  William J. Date  Total number of pages including cover sheet, attachments and documents: 2  CERTIFICATE OF MAILING 37 C.F.R 1.8  I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231, on the date below:  6/8/98  William J. Date  Total number of pages including cover sheet, attachments and documents: 2  CERTIFICATE OF MAILING 37 C.F.R 1.8  I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231, on the date below:	Internal Address: Arnold, White & Durkee			
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Service as First Class Mail in an envelope addressed to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231, on the date below:  6/18/98  Willia J. Balance Control of Public Records (Crystal Gateway 4, Room 335, Washington, D.C. 20231, on the date below:				
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TRADEMARK REEL: 1747 FRAME: 0584

## TRADEMARK ASSIGNMENT

WHEREAS, Howard Murad ("Murad"), an individual residing at 4316 Marina City Drive, Penthouse 27, Marina Del Rey, California 90292, U.S.A., has adopted the mark 365 & Design ("the Mark"), has used the Mark continuously since at least January 1996, and is still using the Mark;

WHEREAS, Murad is the owner of the following registrations and applications covering the Mark:

> U.S. Reg. No. 2,062,176 U.S. Reg. No. 2,062,177 U.S. Reg. No. 2,066,983 Canadian Application No. 080493900;

WHEREAS, Whole Foods Market Services, Inc., a Delaware corporation having its principal place of business at 601 N. Lamar Blvd., No. 300, Austin, Texas 78703, U.S.A., is desirous of acquiring Murad's rights and goodwill in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Murad hereby assigns unto Whole Foods Market Services, Inc., all of his right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified registrations and application.

Howard Murad Murad Mourad Date: 6/8/98

STATE OF CALIFORNIA

COUNTY OF LOS ANGRES

BEFORE ME, THE UNDERSIGNED AUTHORITY, on this 3th day of June 1998, personally appeared Howard Murad, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the instrument for the purposes and consideration therein expressed.

> CRAIG A. NITTA Commission # 1103229 Notary Public — California Los Angeles County My Comm. Equics Jun 26, 2000

Notary Public in and for the State of Californi

My Commission Expires: Souls 26, 200.

TRADEMARK REEL: 1747 FRAME: 0585

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RECORDED: 06/18/1998