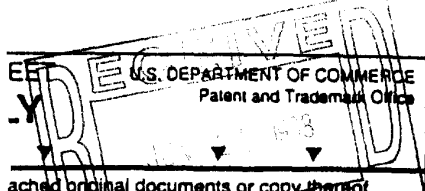


MRD 6-26-98

FORM PTO-1594
1-31-92

07-08-1998



100756924

Tab settings

To the Honorable Commissioner

attached original documents or copy thereof.

1. Name of conveying party(ies):

The Hearst Corporation

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Hearst Newspapers Partnership, L.P.

Internal Address:

Street Address: 801 Texas Avenue

City: Houston State: TX ZIP: 77002

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: as of December 31, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

see Schedule B

B. Trademark registration No.(s)

See Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry S. Agdern

Internal Address: The Hearst Corporation

Street Address: 959 Eighth Avenue

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41):..... \$ \$340.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 081511

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

06/29/1998 JSHABAZZ 00000111 081511 666620

01 FC:481 40.00 CH
02 FC:482 275.00 CH

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry S. Agdern
Name of Person Signing

Signature

June 25, 1998
Date

Total number of pages comprising cover sheet: 7

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1748 FRAME: 0140

SCHEDULE A

TRADEMARKS

REGISTRATION NUMBER

REGISTERED TRADEMARKS

666,620

TEXAS

2,064,984

THE HOUSTON POST (Stylized)

2,129,050

SPACE CENTRAL

2,031,014

HOUSTON CHRONICLE INTERACTIVE

SCHEDULE B

TRADEMARKS

APPLICATION NUMBER	TRADEMARK APPLICATIONS
75/104,825	VIRTUAL VOYAGER
75/245,954	FAST LANE
75/256,058	TOUCHING OUR COMMUNITY
75/256,059	TOUCHING OUR COMMUNITY
75/245,955	TOUCH THE NEWS THAT TOUCHES YOU
75/256,926	QUICK CLASSIFIED SEARCH
75/291,112	REAL ESTATE RESOURCE
75/291,113	DESIGN
75/291,114	DESIGN
75/356,404	JOBQUIK
75/358,621	WEDDINGS AND SPECIAL OCCASIONS
75/371,113	MYINFO

ASSIGNMENT OF TRADE AND SERVICE MARKS

WHEREAS, The Heart Corporation, a corporation organized and existing under the laws of the State of Delaware and doing business at 959 Eighth Avenue, New York, NY 10019 has adopted and has continuously used the Trademark and Service Mark Registrations listed in Schedule "A" attached hereto; and

WHEREAS, The Hearst Corporation owns and has a bona fide intent to use the trademarks and service marks listed in Schedule "B" attached hereto; and

WHEREAS, The Hearst Corporation has applied to register the applications listed in Schedule "B" in the United States Patent and Trademark Office based on The Hearst Corporation's bona fide intent to use the marks in commerce; and

WHEREAS, Hearst Newspapers Partnership, L.P., a limited partnership organized and existing under the laws of the State of Delaware, doing business at 801 Texas Avenue, Houston, Texas 77002 wishes to acquire all right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" and Schedule "B" together with the goodwill of the business symbolized by the Trademarks and Service Marks; and

WHEREAS, Hearst Newspapers Partnership, L.P. is the successor to the portion of The Hearst Corporation's business, which business is ongoing and existing, to which the Trademarks and Service Marks listed in Schedule "A" and Schedule "B" pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Hearst Corporation does hereby assign and transfer unto Hearst Newspapers Partnership, L.P., its successors and assigns all right, title and interest in and to the Trademarks and Service Marks listed in Schedule "A" and Schedule "B" together with the goodwill of the business symbolized by the Trademarks and Service Marks.

The Hearst Corporation

By: Jodie W. King

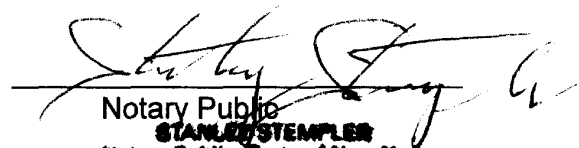
Name: Jodie W. King

Title: Vice President and Secretary

Dated as of December 31, 1997

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 23rd day of June 1998 before me personally came Jodie W. King, to me known, who being by me duly sworn did depose and say; that she reside at 29 Greenbrier Lane, Greenwich, Connecticut 06831, that she is Vice President and Secretary of The Hearst Corporation the corporation described in and which executed the forgoing instrument; that she knows the seal of the said corporation and that it was so affixed by order of the Board of Directors of said corporation and that she signed her name thereto by like order.


Notary Public
STANLEY STEMLER
Notary Public, State of New York
No. 31-3634264
Qualified in New York County
Commission Expires 3-30-99