



MD 7-1-98



100756169

attached original documents or copy thereof.

1. Name of conveying party(ies):

NABISCO BRANDS COMPANY
1105 North Market Street
Wilmington, Delaware 19891

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 1, 1995

2. Name and address of receiving party(ies)

Name: NABISCO, INC.

Internal Address: P. O. Box 311

Street Address: 7 Campus Drive

City: Parsippany State: New Jersey ZIP: 07054-0311

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

PERKY PINEAPPLE & Design
App'n. No. 74/387,052

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven H. Hartman, Esq.

Internal Address: Nabisco, Inc.

Legal Department

P. O. Box 311

Street Address: 7 Campus Drive

City: Parsippany State: N.J. ZIP: 07054-0311

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

14-0160

(Attach duplicate copy of this page if paying by deposit account)

07/07/1998 08:17:11 00000024 140160 74387052

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ARLEEN D. TANCHAK
Trademark Administrator

Name of Person Signing

Signature

June 29, 1998

Date

Total number of pages including cover sheet, attachments, and document: 1

ASSIGNMENT NUNC PRO TUNC

NABISCO BRANDS COMPANY, a Delaware corporation having its principal office and place of business at Suite 803, 1105 North Market Street, Wilmington, Delaware 19801 (“Assignor”) owner of the certain trademark listed in the attached Schedule A and the corresponding application therefor in the United States, its territories and possessions and Puerto Rico (the “Trademark”) did as of October 1, 1995, sell, assign and transfer absolutely to NABISCO, INC., a New Jersey corporation having its principal office and place of business at 7 Campus Drive, Parsippany, New Jersey 07054 (“Assignee”), its successors and assigns, all of Assignor’s right, title and interest in and to the Trademark in the United States, its territories and possessions and Puerto Rico;

AND WHEREAS, by way of further assurance, Assignee has requested Assignor to execute and deliver this assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor acknowledges that it did as of October 1, 1995 sell, assign, and transfer to Assignee, its successors and assigns, absolutely and forever, all of Assignor’s right, title and interest, whether statutory or at common law, in and to the Trademark, in the United States, its territories and possessions and Puerto Rico, together with the goodwill of the business symbolized by the Trademark and all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain all monetary and other proceeds relating to those causes of action, with the intent that title shall be fully vested in Assignee, its successors and assigns, as and from October 1, 1995.

NABISCO BRANDS COMPANY

Dated: As of October 1, 1995

By K Bolte

Name: Karl W. Bolte

Title: Assistant Secretary

Subscribed and sworn to
before me on June 15, 1998

Suzanne P. Pichler
Notary Public

EXHIBIT A

TRADEMARK

<u>COUNTRY</u>	<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>APP. NO.</u>
UNITED STATES	PERKY PINEAPPLE & Design		74/387,052