

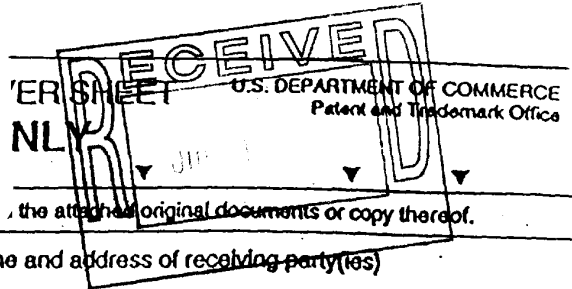
MRO 7-1-98

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/04)

07-08-1998



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To the Honorable Commission

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sirena, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State California, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: The Sirena Apparel Group, Inc.

Internal Address:

Street Address: 10333 Vacco Street

City: El Monte State: CA ZIP: 91733

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: June 24, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

551,238 1,088,787

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jill M. Pietrini

Internal Address: Manatt, Phelps & Phillips

Street Address: 11355 West Olympic Blvd.

City: Los Angeles State: CA ZIP: 90064

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

DA 131 241

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jill M. Pietrini Name of Person Signing

Signature

June 29, 1998 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1748 FRAME: 0590

**ASSIGNMENT OF TRADEMARKS AND THE
UNITED STATES REGISTRATIONS THEREOF**

This assignment is made by and between Sirena, Inc., a California corporation, organized and existing under the laws of the State of California, having a principal place of business at 10333 Vacco Street, South El Monte, California 91733 (hereinafter "Assignor") and The Sirena Apparel Group, Inc., a Delaware corporation, having its principal place of business at 10333 Vacco Street, South El Monte, California 91733 (hereinafter "Assignee").

WHEREAS, Assignor adopted and uses, and thereby, owns all rights, title and interest in and to the trademarks and United States Registrations thereof identified below (hereinafter the "Marks" and "Registrations", respectively), along with the goodwill of the business appurtenant to said Marks:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Class</u>
ROSE MARIE REID	551,238	11/27/51	25
ROSE MARIE REID & Design	1,088,787	04/04/78	25

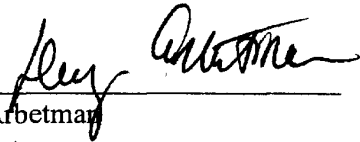
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WHEREAS, Assignee desires to obtain all right, title, and interest in the Marks and the Registrations, including the goodwill associated with the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

Signed at South El Monte, California, this 24 day of June, 1998.

SIRENA, INC.



Doug Arbetman
President

State of California }
 } SS:
County of Los Angeles }

On this 24 day of June 1998, before me Corrine Pichardo, a
Notary Public, personally appeared Doug Arbetman.

- personally known to me, or
 proved to me on the basis of satisfactory evidence

to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity and that by his signature
on the instrument the entity upon behalf of which the person acted, executed the instrument.
WITNESS my hand and official seal.

Corrine Pichardo
Notary Public

