

07-08-1998



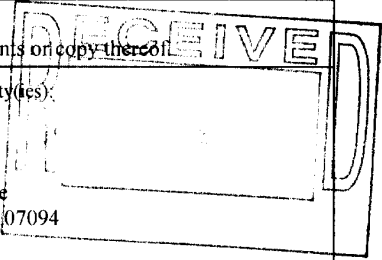
U.S. DEPARTMENT OF COMMERCE

HEET

Patent and Trademark Office
Docket No. 338922400000

6-19-98

100757219



To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): 1-800-PRO-TEAM, LLC</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other</p> <p>A Delaware limited liability company</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Genesis Direct, Inc. Internal Address: Street Address: 100 Plaza Drive City: Secaucus, State: NJ ZIP: 07094</p> <p><input type="checkbox"/> Individual(s) citizenship: _____ <input type="checkbox"/> Association: _____ <input type="checkbox"/> General Partnership: _____ <input type="checkbox"/> Limited Partnership: _____ <input checked="" type="checkbox"/> Corporation-State: <u>Delaware</u> <input type="checkbox"/> Other: _____</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>				
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: <u>June 5, 1998</u></p>					
<p>4. Application number(s) or registration number(s):</p> <p>If this document is being filed together with a new application, the execution date of the application is:</p> <table border="0"> <tr> <td data-bbox="207 919 529 942">A. Trademark Application No.(s)</td> <td data-bbox="922 919 1138 942">B. Registration No.(s)</td> </tr> <tr> <td data-bbox="253 957 748 980">74651993; 74651992; 74680788; 74679758; 75022109</td> <td data-bbox="964 957 1224 980">1843331; 1418757; 1505328</td> </tr> </table> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		A. Trademark Application No.(s)	B. Registration No.(s)	74651993; 74651992; 74680788; 74679758; 75022109	1843331; 1418757; 1505328
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74651993; 74651992; 74680788; 74679758; 75022109	1843331; 1418757; 1505328				
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Carla B. Oakley Morrison & Foerster LLP 425 Market Street San Francisco, California 94105-2482</p>	<p>6. Total number of applications and trademark registrations involved: 8</p> <p>7. Total fee (37 C.F.R. § 3.41): \$215.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account, referencing Attorney Docket 338922400000</p> <p>8. Deposit account number: 03-1952</p>				

The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to **Deposit Account No. 03-1952**.

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Carla B. Oakley

Carla B. Oakley _____ 6-14-98

Signature Date



Total number of pages comprising cover sheet, attachments and document: 3

07/06/1998 DMGUYEN 00000311 74651993
01 FC:481 40.00 DP
02 FC:482 175.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, 1-800-PRO-TEAM, LLC ("1-800-PRO-TEAM"), a limited liability company organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is the owner of the following trademarks (collectively referred hereinafter to as the "Trademarks"), registrations for certain of those Trademarks and applications to register certain of those Trademarks in the United States, as specified below:

Mark	Registration No./Serial No.	Registration Date
1-800-PRO-TEAM	1,843,331	July 5, 1994
MANNY'S BASEBALL LAND	1,418,757	November 25, 1986
MISCELLANEOUS DESIGN ("Baseball Player") 	1,505,328	September 20, 1988
1-800-PRO-TEAM AUTHENTIC TEAM WEAR and Design 	74/651,993	March 27, 1995
THE NUMBER TO KNOW TO LOOK LIKE A PRO	74/651,992	March 27, 1995
IF YOU WANT THE PRO STUFF...CALL THE PRO TEAM	74/680,788	May 26, 1995
WEAR IT LIKE A PRO	74/679,758	April 25, 1995
1-888-PRO-TEAM	75/022,109	November 20, 1995

WHEREAS, Genesis Direct, Inc. ("Genesis Direct"), a corporation organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive,

Secaucus, New Jersey 07094, is desirous of acquiring said Trademarks, registrations and related applications;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, 1-800-PRO-TEAM does hereby assign and transfer to Genesis Direct all right, title and interest in and to said Trademarks, together with the goodwill of business connected with the use of and symbolized by said Trademarks, the business to which said Trademarks pertain, the applications to register and the registrations for such Trademarks (which are identified above), all common law rights, and the right to recover for damages and past infringements for said Trademarks.

In connection with such assignment, 1-800-PRO-TEAM shall execute such further documents as Genesis Direct may request in order to effect such assignment.

Signed at 100 Plaza Drive, Secaucus, NJ 07094, this
5th, day of June, 1998.

1-800-PRO-TEAM, LLC

Signature: 

Printed Name: Warren Struhl

Its: CEO