

07-08-1998

OVER SHEET  
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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commis:

100757096

Record the attached original document(s) and copy thereof.

1. Name of conveying party(ies):

Lawson Mardon Packaging Inc.

2. Name and address of receiving party(ies)

Name: Mail-Well Labels Company

Internal Address: Suite 2100

Street Address: 40 King Street West

City: Toronto-Ontario State: Canada ZIP: M5H 3C2

- Individual(s)
- General Partnership
- Corporation-State
- Other Canada Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Nova Scotia Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 10, 1998

MRD 6-26-98

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

2145-133T 5/16/96  
(Serial Number 75-105,112)

B. Trademark Registration No.(s)

563,009 8/19/52  
851,081 6/18/68

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jilann C. Power

Internal Address: Nixon, Hargrave, Devans & Doyle LLP

P.O. Box 1051

Street Address: Clinton Square

City: Rochester State: NY ZIP: 14603

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/01/1998 JSWBAZZ 00000011 75105112

DO NOT USE THIS SPACE

01 FC:401 40.00 OP  
02 FC:402 50.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jilann C. Power

Name of Person Signing

Signature

5/27/98

Date

Total number of pages including cover sheet, attachments, and document: 4x

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1748 FRAME: 0876

SCHEDULE: CANADIAN TRADE MARKS

<u>Trade Mark</u>	<u>Application No./Date</u>	<u>Registration No./Date</u>
TRAVELTIME CANADA		TMA 190,030 April 13, 1973
TRAVELTIME		TMA 275,899 January 21, 1983
TRAVELTIME		TMA 146,049 July 8, 1966
ULTIMA	0808,220 (Filed March 26, 1996)	TMA 490,200 February 18, 1998

SCHEDULE: UNITED STATES TRADE MARKS

<u>Trade Mark</u>	<u>Application No./Date</u>	<u>Registration No./Date</u>
MIRRO-KROME		563,009, August 19, 1952
TRAVELTIME		851,081, June 18, 1968
ULTIMA	2145-133T, May 16, 1996 (Serial Number 75-105,112)	

DOMESTIC  
REPRESENTATIVE  
DESIGNATION

The following is hereby designated the domestic representative of Mail-Well Label Company, a Nova Scotia Company, pursuant to Section 3.61 of Title 37 of the U.S. Code, on whom may be served process or notice of proceedings affecting Trademark Application Number 2145-133T (serial number 75-105, 112) or rights thereunder:

Mail-Well, Inc.  
23 Inverness Way East  
Suite 160  
Englewood, Colorado 80112  
Attention: General Counsel

Dated 6/12/98

Mail-Well Label Company

By: *Janis Fawcett*

Its: *Authorized Signing  
Officer*

DOMESTIC  
REPRESENTATIVE  
DESIGNATION

The following is hereby designated the domestic representative of Mail-Well Label Company, a Nova Scotia Company, pursuant to Section 3.61 of Title 37 of the U.S. Code, on whom may be served process or notice of proceedings affecting Trademark Registration Number 563,009 August 19, 1952 or rights thereunder:

Mail-Well, Inc.  
23 Inverness Way East  
Suite 160  
Englewood, Colorado 80112  
Attention: General Counsel

Dated 6/12/98

Mail-Well Label Company

By: 

Its: ASO

DOMESTIC  
REPRESENTATIVE  
DESIGNATION

The following is hereby designated the domestic representative of Mail-Well Label Company, a Nova Scotia Company, pursuant to Section 3.61 of Title 37 of the U.S. Code, on whom may be served process or notice of proceedings affecting Trademark Registration Number 851,081 6/18/68 or rights thereunder:

Mail-Well, Inc.  
23 Inverness Way East  
Suite 160  
Englewood, Colorado 80112  
Attention: General Counsel

Dated 6/12/98

Mail-Well Label Company

By: 

Its: ASO

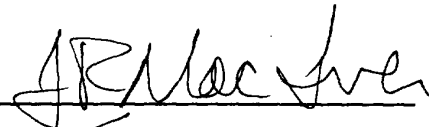
**TRADE MARK ASSIGNMENT**

**WHEREAS** Lawson Mardon Packaging Inc., an Ontario, Canada corporation, the full post office address of whose principal office or place of business is 12 Akron Road, Etobicoke, Ontario, Canada, M8W 1T2 (formerly 6733 Mississauga Road, Suite 700, Mississauga, Ontario, Canada, L5N 6P6) (hereinafter referred to as "**Lawson Mardon**") is the owner of the trade marks identified on the attached schedules (hereinafter referred to as the "**Trade Marks**");

**NOW THEREFORE** the undersigned, Lawson Mardon, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, does hereby assign, transfer and set over unto MAIL-WELL LABEL COMPANY, the full post office address of whose principal office or place of business is 40 King Street West, Suite 2100, Toronto, Ontario, Canada, M5H 3C2, its entire right, interest and title in the Trade Marks identified on the attached Schedule with the goodwill associated with such Trade Marks, the same to be held and enjoyed by the said MAIL-WELL LABEL COMPANY, its successors and assigns, as fully and completely as by this undersigned had this Assignment not been made.

**IN WITNESS WHEREOF** Lawson Mardon Packaging Inc. has hereunto executed this Assignment at Toronto, Ontario this 10th day of March, 1998.

**LAWSON MARDON PACKAGING INC.**

By:   
Title: Secretary