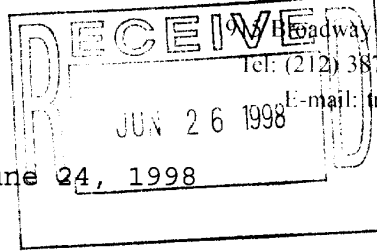


TRADEMARK & PATENT COUNSELORS OF AMERICA, P.C.

ATTORNEYS AT LAW



New York, NY 10010-7108
Tel: (212) 387-0247 Fax: (212) 387-0167
E-mail: trademark@tmcounselors.com

07-08-1998



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RECORDATION FORM COVER SHEET - TRADEMARKS

MRD 6-24-98

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Attn: BOX ASSIGNMENT

Re: Recordal of Assignment of Trademark
Assignor: Sanofi Beaute, Inc.
Assignee: Yves Saint Laurent Parfums
Trademark: **IN LOVE AGAIN**
Registration No.: 1,722,886
Our Ref.: 314,800

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Sanofi Beaute, Inc., a corporation organized and existing under the laws of the State of New York.

2. Name and address of receiving party(ies):

Yves Saint Laurent Parfums, a company organized and existing under the laws of France, having an office and place of business at 28-34, boulevard du Parc, 92521 Neuilly sur Seine Cedex, France.

3. Nature of conveyance:

Assignment document
Date of execution: March 31, 1998

4. Trademark Registration Number:

1,722,886

07/01/1998 JENBDAZZ 00000031 1722886
01 FC:401 40.00 UP
40428 v 2

"Express Mail" mailing label number EL044904101 US
Date of Deposit 6/24/98

I hereby certify that this paper or fee is being deposited with the United Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 110 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.

BETTY COLLINS
Betty Collins
TRADemark
(Signature of person mailing paper or fee)

5. Please address all correspondence in this matter to:

Keith E. Danish
Trademark & Patent Counselors of America, P.C.
915 Broadway - 19th Floor
New York, New York 10010
(212) 387-0247

6. Total number of applications and registrations involved: one

7. Total fee enclosed: \$40.00.

8. To correctly reflect the chain of title in the subject registration, a copy also enclosed of a change of name of assignor being concurrently filed, Appointment of Domestic Representative, Certificate of Express Mail, label number EL 044904101 US, and an acknowledgment postcard.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



Keith E. Danish

KED:bc
Enclosures

Total number of pages comprising cover sheet: 2

SCHEDULE

Trademark

Reg. No.

Date of Reg.

IN LOVE AGAIN

1,722,886

October 6, 1992

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNEE: YVES SAINT LAURENT PARFUMS
REGISTRATION NO.: 1,722,886
MARK: IN LOVE AGAIN
REGISTRATION DATE: October 6, 1992

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assignee hereby designates Mark I. Peroff, Keith E. Danish, Lloyd Parodneck, Michael J. Brown, Irving M. Fishman, and all members of the Bar of the State of New York of the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010, (212) 387-0247, its representative upon whom notices or process in proceedings affecting the mark may be served.

YVES SAINT LAURENT PARFUMS



By: _____
Name: Claire CHAMARD
Title: Proxy

PLACE AND DATE: Neuilly, May 13th 1998

A S S I G N M E N T

WHEREAS, SANOFI BEAUTE, INC. (by change of name from Sanofi Beauty Products, Inc.), a corporation organized and existing under the laws of the State of New York, having an office and place of business at 90 Park Avenue, Fifth Floor, New York, New York 10016 ("Assignor"), has adopted, used and is using the trademark IN LOVE AGAIN, which is the subject of U.S. Patent and Trademark Office Registration No. 1,722,886, issued October 6, 1992; and

WHEREAS, YVES SAINT LAURENT PARFUMS, a company organized and existing under the laws of France, having an office and place of business at 28-34, boulevard du Parc, 92521 Neuilly sur Seine Cedex, France ("Assignee"), is desirous of acquiring said mark and the federal registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SANOFI BEAUTE, INC. (Assignor) does hereby assign unto the said YVES SAINT LAURENT PARFUMS (Assignee) all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified federal registration thereof.

SANOFI BEAUTE, INC.

Date: March 31st 1998

By: John M. Spinnato
Name: John M. Spinnato
Title: General Counsel + Secretary

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