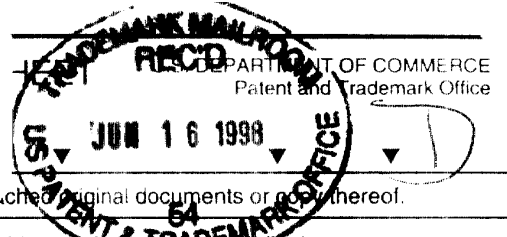


REC'D

07-09-1998



100758407



Tab settings 6-16-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):

Nordstrom, Inc.
1501 Fifth Avenue
Seattle, WA 98199

- Individual(s)
- General Partnership
- Corporation-State Washington
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Kelly Pioneer Group, Inc.
Internal Address:
Street Address: 1270 Avenue of the Americas
City: New York State: NY ZIP: 10020

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership New York
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 26, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SN 74/483,068

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address:

Unilever Home & Personal Care USA

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Aura Piedra
Name of Person Signing

Signature

6/16/98
Date

Total number of pages including cover sheet, attachments, and document:

74-483068
03-1595
01 FC:491
07/08/1998 JWH/KLS 0000145 031595

ASSIGNMENT

WHEREAS, Nordstrom, Inc., a corporation organized under the laws of the State of Washington, with its principal place of business at 1501 Fifth Avenue, Seattle, WA 98199 (hereinafter referred to as "Assignor") is the owner of a United States Trademark application, Serial Number 74/483,068, filed January 27, 1994 for the name "Clear Solutions" for cosmetics, namely bubble bath, skin moisturizing lotion, skin moisturizing balm, deodorants and antiperspirant; hair shampoos, conditioners, sprays and styling preparations; and bath oil, hand cream and lip balm (hereinafter referred to as the "Trademark"); but has yet to file allegation for use under Section 1{c} or 1{d} of the Trademark Act. Assignor is assigning the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. 1060; and

WHEREAS, Kelly Pioneer Group, Inc., a corporation organized under the laws of the State of New York, having its address at 1270 Avenue of the Americas, New York, New York 10020 (hereinafter referred to as "Assignee) is desirous of acquiring said pending trademark application; and

NOW, THEREFORE, in consideration of the sole and one-time payment of seven thousand five hundred dollars (\$7,500) U.S. and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns its entire right, title and interest in and to the Trademark, including the United States registration application; and

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States to record the right to the Trademark as the property of the Assignee, and

Assignor further agrees to execute such documents as may be required in the United States to record and/or establish Assignee as the owner of the Trademark.

IN TESTIMONY WHEREOF, Assignor has caused this assignment to be executed effective as of the 26 day of May, 1998.

ASSIGNOR

Karen E. Purpur
Karen E. Purpur, Corporate Secretary

State of Washington)
County of King)

I certify that I know or have satisfactory evidence that Karen E. Purpur signed this instrument, on oath stated that she was authorized to execute the instrument, and acknowledge it as the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.

Date 5-26-98

Fern Klein
Fern Klein

Printed Name

My appointment expires 5-15-01



June 16, 1998

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Assignment Division

Dear Sir:

Kindly record the attached Trademark Assignment against trademark application SN 74/483,068 for CLEAR SOLUTIONS from Nordstrom, Inc. to Kelly Pioneer Group, Inc. in the United States Patent and Trademark Office.

Please charge the fee of \$40.00 to Deposit Account No.03-1595.

Please acknowledge receipt of the document by endorsing and returning the self-addressed, stamped postcard attached hereto.

Yours truly,

A handwritten signature in cursive script, appearing to read 'Aura Piedra'.

Aura Piedra
Legal Assistant

Enclosures

Unilever Home & Personal Care - USA

RECORDED: 06/16/1998

33 Benedict Place • Greenwich, Connecticut 06836-6000

Telephone (203) 661-2000

TRADEMARK

REEL: 1749 FRAME: 0189