

07-09-1998

R SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

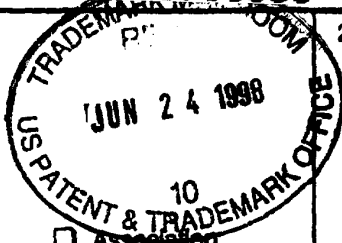


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To the Honorable Commissioner

the attached original documents or copy thereof.

100758583



1. Name of conveying party(ies):

Advantage Wine Group

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Bronco Wine Group

Internal Address:

Street Address: 6342 Bystrum Road

City: Ceres State: CA ZIP: 95307

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

MRD 6-24-98

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 3, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

74-600,257

B. Trademark registration No.(s)

1,928,315

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paulette R. Carey

Internal Address: Buchman & O'Brien

Street Address: 10 East 40th Street

City: New York State: NY ZIP: 10021

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

65E

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

07/09/1998 DNGUYEN 00000024 1928315

01 FC:441 48.00 OP
02 FC:442 25.00 OP

Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paulette R. Carey
Name of Person Signing

Paulette R. Carey
Signature

6/22/98
Date

Total number of pages comprising cover sheet:

1

TRADEMARK ASSIGNMENT


Whereas, Advantage Wine Group, a corporation organized and existing under the laws of the State of California, is the owner of the Trademark CRANE LAKE and of US Trademark registration 1,928,315 therefor; and of the Trademark DONA SOL and US Trademark application serial number 74-600,257 therefor; and

Whereas, Bronco Wine Company, a corporation organized and existing under the laws of the State of California is desirous of acquiring all rights in and to said trademarks and the goodwill of the business pertaining thereto;

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Advantage Wine Group does hereby assign to Bronco Wine Company, nunc pro tunc November 1997, all right, title and interest in and to the Trademarks CRANE LAKE and DONA SOL together with the goodwill symbolized by the marks and the registration and application therefor.

Executed this *3RD* day of *June* 1998.

ADVANTAGE WINE GROUP


GARY RAMONA
Title: *President*