

IVWU 6-25-98

FORM PTO-1594 (Modified)
(Rev. 8-93)
OMB No. 0651-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
TM05/REV03

07-09-1998



100757725

R SHEET

ONLY

JUN 25

Docket No.:

1129-15167

Keep the attached original documents or copy thereof.

To the Honorable Commissione

1. Name of conveying party(ies):

A. X. Buholzer & Sons, Inc.

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Association
- Limited Partnership
- Merger
- Change of Name

Execution Date: 10 June 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/119,107

B. Trademark Registration No.(s)

| | |
|-----------|-----------|
| 1,338,594 | 1,445,408 |
| 1,658,360 | 2,023,449 |

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patricia Jones

Internal Address:

Street Address: 10400 West North Avenue, Suite 450

City: Milwaukee

State: WI ZIP: 53226

6. Total number of applications and registrations involved:.....

5

7. Total fee (37 CFR 3.41):.....\$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07/06/1998 DC0ATES 00000258 75119107

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 100.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patricia Jones
Name of Person Signing

Patricia Jones
Signature

22 June 1998
Date

Total number of pages including cover sheet, attachments, and documents: 4

TRADEMARK
REEL: 1749 FRAME: 0727

ASSIGNMENT

A.X. Buholzer & Sons, Inc., of W7839 Highway 81, Monroe, Wisconsin 53566, a corporation of the state of Wisconsin, being the owner by adoption and use of the following trademarks:

| <u>TRADEMARK</u> | <u>REGISTRATION/SERIAL NO.</u> |
|-------------------------------|--------------------------------|
| WISCONSIN FRIED CHEESE | 1,338,594 |
| JUNCTION HOLLOW GOLD & design | 1,445,408 |
| ODYSSEY | 1,658,360 |
| ODYSSEY | 2,023,449 |
| FETABLES | 75/119,107 |

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to Klondike Cheese Company, a corporation of the State of Wisconsin, located at W7839 Highway 81, Monroe, Wisconsin 53566, its successors and assigns, the entire right, title and interest in and to the said trademarks and the registrations and pending application thereof, together with the assets and good will of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

Assignor warrants that Assignee is the successor, by Articles of Amendment effective 3 November 1997, to the business of Assignor and that Assignee is an ongoing and existing business.

Assignor warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. This Assignment, including the terms and conditions contained within this Assignment, and the Articles of Amendment filed in the Office of the Secretary of State, Department of Financial Institutions, for the State of Wisconsin on 3 November 1997, a copy of which is attached hereto and incorporated by reference, represents the complete and total agreement between the parties with regard to the assignment of said trademarks. Any and all previous discussions or understandings with regard to said trademarks, whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, Dave Buholzer, declares: that he is the Secretary/Treasurer of assignor corporation and is authorized to execute this Assignment on behalf of said corporation.

