

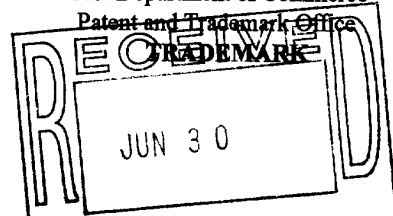
MRD 6-30-98

U.S. Department of Commerce
Patent and Trademark Office

07-10-1998



SHEET



100759466

MRD 6.30

TO: The Commissioner of Patents and Trademarks: Please record the affected original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame No # _____
- Corrective Document
Reel # _____ Frame No # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date _____
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Procter & Gamble Company, The Execution Date 11/03/1997

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- State of Incorporation Ohio

Receiving Party

Mark if additional names of receiving parties attached

Name Zila Pharmaceuticals, Inc.

DBA/AKA/TA _____

Coinposed of _____

Address (line 1) 5227 North 7th St. Address (line 2) _____

Address (line 3) Phoenix, AZ 85014-2800
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- State of Incorporation Nevada

FOR OFFICE USE ONLY

07/09/1998 DMGUYEN 00000156 1330473

01 FC:481

40.00 DP

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____
Address (line 1) _____
Address (line 2) _____
Address (line 3) _____
Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (602) 229-5200

Name Anthony D. Logan
Address (line 1) STREICHLANG, P.A.
Address (line 2) Renaissance One
Address (line 3) Two North Central Ave.
Address (line 4) Phoenix, AZ 85004-2391

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1330473

Number of Properties

Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$40.00

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 194663

Authorization to charge additional fees: Yes No

Statement of Signature

To the Best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anthony D. Logan
Name of Person Signing


Signature

June 26, 1998
Date Signed

UNITED STATES
TRADEMARK ASSIGNMENT

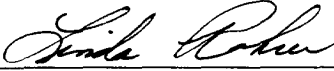
WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark registration (the "Trademark")

PERIDEX Reg. No. 1,330,473

and WHEREAS, Zila Pharmaceuticals, Inc., a corporation of the State of Nevada, located and doing business at 5227 North 7th Street, Phoenix, Arizona 85014-2800 (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Cincinnati, Ohio this 3rd day of November, 1997.

The Procter & Gamble Company
By: 
Name: Linda Rohrer
Title: Assistant Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Zila Pharmaceuticals, Inc.
Registration No: ~~2,469,904~~ 1,330,473
Issued: 04/16/85
Mark: PERIDEX

BOX ASSIGNMENTS

FEE

Commissioner of Patents and Trademarks
Washington, D.C. 20231

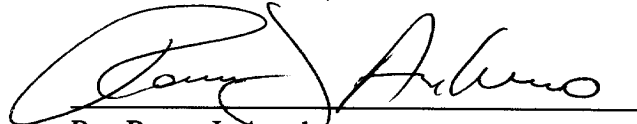
APPOINTMENT OF NEW ATTORNEY

Sir:

Assignee hereby revokes all previous powers of attorney and hereby appoints: Charles W. Jirauch, Anthony D. Logan, and Brian R. Booker, attorneys at law, of Streich Lang, Renaissance One, Two North Central Avenue, Phoenix, Arizona 85004-2391, telephone (602) 229-5200, members of the Bar of the State of Arizona, its attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and to receive all correspondence.

Respectfully submitted,

Zila Pharmaceuticals, Inc.



By: Rocco J. Anselmo
President

Date: 6-22-98