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FORM PTO-1594



Docket No. 32115/ERS

MEP 6-15-98

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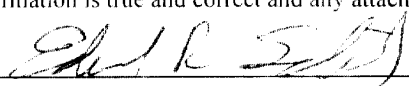
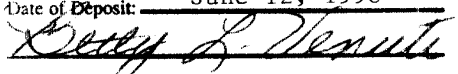
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ETVE

Post Office Box 7068  
Pasadena, CA 91109-7068

Box Assignment  
Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>Cyrk, Inc.</b></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation  <input type="checkbox"/> Other  <input checked="" type="checkbox"/> Exists Under Laws of Delaware</p> <p>Additional name(s) of conveying party(ies) attached:</p>	<p>2. Name and address of receiving party(ies): Name: <b>Ty, Inc.</b> Street Address: <b>1001 North Woodbine, Oak Park, Illinois</b></p> <p><input type="checkbox"/> Individual(s) citizenship  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation  <input type="checkbox"/> Other:  <input checked="" type="checkbox"/> Exists Under Laws of <b>Delaware</b></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached:  (Designation must be a separate document from Assignment). Additional name(s) &amp; address(es) attached?</p>
<p>3. Name of conveyance: <input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other:</p> <p>Execution Date: <b>June 11, 1998</b></p>	
<p>4. A. Trademark Application No.(s) 75/432,179</p> <p>07/10/1998 <b>DANGUYEN</b> 00000011 75432179 01 FC:481      40.00 OP</p>	<p>4. B. Trademark Registration No.(s)</p>
Additional numbers attached? <b>NO</b>	
<p>5. Please return the recorded document and address all correspondence to: <b>CHRISTIE, PARKER &amp; HALE, LLP</b> P.O. Box 7068 Pasadena, CA 91109-7068 Attention: <b>Edward R. Schwartz</b></p>	<p>6. Total number of applications or registrations involved..... <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. <input checked="" type="checkbox"/> Total fee enclosed (37 CFR 3.41):      \$ <b>40.00</b></p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to <b>Deposit Account No. 03-1728</b>, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account</p>
<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Date: June 12, 1998      By <u></u></p> <p><b>I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on:</b> Date of Deposit: <u>June 12, 1998</u></p> <p>Name: Edward R. Schwartz 626/795-9900; 213/681-1800</p> <p>Total number of pages including cover sheet, attachments, and document: <span style="border: 1px solid black; padding: 2px;">2</span></p> <p></p>	

TRADEMARK

**TRADEMARK ASSIGNMENT**

WHEREAS, CYRK, INC., a corporation of the State of Delaware, having a place of business at 3 Pond Drive, Gloucester, Massachusetts 01930 ("ASSIGNOR" herein), is the owner of the mark **BEANIE BABIES OFFICIAL CLUB** and trademark application Serial No. 75/432,179 therefor.

WHEREAS, TY, INC., a corporation of the State of DELAWARE, having a place of business at 100 North Washington Street, Boston, MA 02111 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified application therefor, together with the goodwill of the business in connection with which said mark is used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified application therefor, and all rights and privileges pertaining to said mark, together with the goodwill of the business symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark, and to perfect the record title of ASSIGNEE in and to said mark and its said application.

CYRK, INC.

Dated: June 11, 1998

By Patricia J. Landgren  
Patricia J. Landgren,  
Secretary

B.V PAS130196.1-4/18/98 2:38 pm

ERS/bv  
FORMS\ASSIGNTM\*