

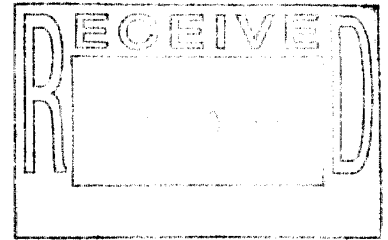
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MRO 6-30-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NBC Sports Ventures, Inc.
30 Rockefeller Plaza, Room 1550
New York, NY 10112

- Individual(s)
- General Partnership
- Corporation - State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Streetball Sports Ventures Partners, L.P.
4006 Belt Line Road, Suite 230
Dallas, Texas 75244

- Individual(s)
- General Partnership
- Corporation - State
- Other _____
- Association
- Limited Partnership

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 7, 1997

4. **Application number(s) or patent number(s):**

A. Trademark Application No.(s):

B. Trademark Registration No.(s): 1,827,037

5. **Name and address of party to whom correspondence concerning document should be mailed:**

Bret A. Madole, Esq.
David, Goodman & Madole, P.C.
5420 LBJ Freeway
Suite 1200
Dallas, Texas 75240

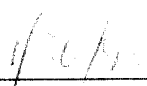
6. **Total number of applications and registrations involved: 1**

7. **Total fee (37 CFR 3.41) \$40.00**


8. **Deposit account number: NA**

9. **Statement and signature:**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy to the original document.



Date



Bret A. Madole

Total number of pages, including cover sheet, attachments, and document: 3

65824.1

ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS, NBC Sports Ventures, Inc. of 30 Rockefeller Plaza, Room 1550, New York, NY 10112, adopted and used a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,827,037, dated March 15, 1994; and

WHEREAS, Streetball Sports Ventures Partners, L.P. of 4006 Beltline Road, Suite 230, Dallas, Texas 75244, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said NBC Sports Ventures, Inc. does hereby assign unto the said Streetball Sports Ventures Partners, L.P., all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified registration thereof.

NBC SPORTS VENTURES, INC.

By: *[Signature]*
Gary Zenkel, Vice President

STATE OF NEW YORK §
 §
COUNTY OF NEW YORK §

This instrument was acknowledged before me on this 7th day of May, 1997, by Gary Zenkel, Vice President, and on behalf, of NBC Sports Ventures, Inc.

MARGHERITA MICHELSON
Notary Public, State of New York
No. 0168604832
Qualified in Nassau County
Commission Expires 8-19-98

My Commission Expires _____

55184/1027.570

Margherita Michelson
Notary Public in and for
the State of New York

Margherita Michelson
Printed Name of Notary