

MLD 6-15-98

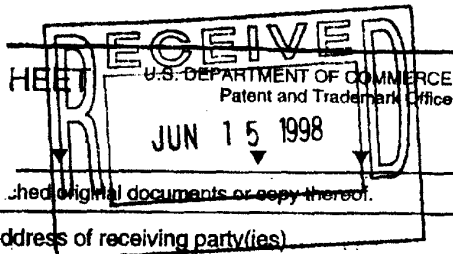
FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

R

06-24-1998



100745356



Tab settings

To the Honorable Commissioner of

Send original documents or copy thereof.

1. Name of conveying party(ies):

ADMAREX, INC.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Tennessee, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Evergreen Advertising LLC

Internal Address:

Street Address: 119 Seaboard Lane

City: Franklin, State: TN, ZIP: 37067

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other Connection to 100672130 See Attached Sheet

Execution Date: March 16, 1998 Corrected June 4, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1464804

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence Pollack

Internal Address: Suite 500

Street Address: One Church Street

City: Nashville State: TN, ZIP: 37201

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence Pollack

Name of Person Signing

Signature

June 4, 1998

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1751 FRAME: 058

06/23/1998 TURTLE INC 00000990 1416599 00000000

This is a correction to document 100672130, dated March 25, 1998. The original document listed servicemark 1464864. The correct number is 1464804. *See document annexed hereto.*

RI

03-25-1998



100672130

HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

MAR 25 1998

Tab settings

To the Honorable Commissioner of Patents and Trademarks. Please return the attached original document to the Patent and Trademark Office, DIV.

1. Name of conveying party(ies):

Admarex Inc.

- Individual(s)
- General Partnership
- Corporation-State - Tennessee
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

MRD 3-23-98

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 16, 1998

2. Name and address of receiving party(ies)

Name: Evergreen Advertising LLC

Internal Address:

Street Address: 119 Seaboard Lane

City: Franklin State: TN ZIP: 37067

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

↑ 416,591 1,108,886 1,545,606
 464,864 1,456,271 1,984,452
 1,435,321 1,485,414 1,993,173

Correct number 1464804

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence Pollack

Internal Address: Suite 500

Street Address: One Church Street

City: Nashville State: TN ZIP: 37201

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 3.41): \$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Luis F. Tapia
Name of Person Signing

Signature

March 16, 1998

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

03/25/1998 TTON11 00000135 416591
01 FC:481 40.00 DP
02 FC:482 200.00 DP

TRADEMARK
REEL: 1751 FRAME: 0583

ASSIGNMENT

WHEREAS, Admarex, Inc., a corporation duly organized and existing under the laws of the State of Tennessee, having a principal place of business as 119 Seaboard Lane, Franklin, Tennessee 37065, has adopted and is using in its business certain trademarks, acquired goodwill associated with and symbolized by said trademarks, and has not abandoned the same; and,

WHEREAS, Admarex, Inc. is the owner of the registrations of said marks in the United States Patent and Trademark Office, to-wit:

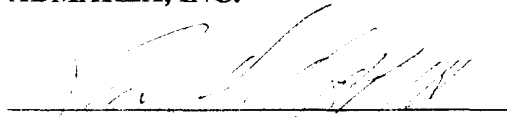
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	
Closer Than You Think	1,416,591	11-11-86	
Gold Medal Dealer	1,464,864	01-12-88	→ CORRECT (LT) NUMBER
Good People	1,435,321	04-07-87	1464804
Let's Get Together	1,108,886	12-12-78	
The Give-a-Little Dealer	1,456,271	04-19-88	
The Give-a-Little Dealer	1,485,414	04-19-88	
One Name Means More	1,545,606	06-22-87	
You Can Count On Us	1,984,452	07-02-96	
When You Got The Hots We've Got A Cool Deal	1,993,179	08-13-96	

WHEREAS, Evergreen Advertising LLC, a Limited Liability Company duly organized and existing under and by virtue of the laws of the State of Tennessee, having a principal place of business at 119 Seaboard Lane, Franklin, Tennessee 37065, has acquired all right, title and interest in and to said trademarks.

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Admaret, Inc. has assigned effective January 1, 1996, unto Evergreen Advertising LLC, all its right, title, and interest in and to the said mark, together with the goodwill of the business associated with and symbolized by said mark, and the registration thereof hereinbefore set forth, and including the right to sue for past infringement, if any there may be.

ADMAREX, INC.

By:


Luis F. Tapia


Title:

President

State of Tennessee)
County of Williamson)

On this 19th day of March, 1998, before me, a Notary Public in and for the aforesaid state and county, personally appeared Luis F. Tapia, who is personally known to be the same person whose name is subscribed to the foregoing instrument and who acknowledged himself to be the President of Admaret, Inc., the corporation described in the above instrument, and that he as such officer, being authorized so to do, executed the foregoing instrument in my presence for the purposes contained therein by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunder set my hand and official seal.


Notary Public

My Commission Expires:

July 3, 1999