

07-13-1998

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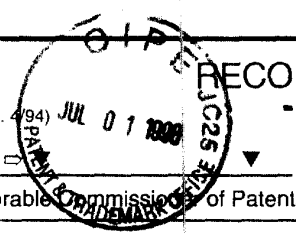


To the Honorable Commissioner of Patent

100761973

ed original documents or copy thereof.

MD 7-1-98



1. Name of conveying party(ies):
iXL-Los Angeles, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 29, 1998

2. Name and address of receiving party(ies)

Name: IXL Holdings, Inc.

Internal Address: _____

Street Address: 1888 Emery Street, N.W.

City: Atlanta State: GA ZIP: 30318

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Appendix A

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Aaron B. Retzer
Name: Epstein, Edell & Retzer

Internal Address: _____

Street Address: 1901 Research Blvd.,
Suite 400

City: Rockville State: MD ZIP: 20850

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed Check No. 1780

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

07/10/1998 DWSDYEN 00000298 75341388

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02 FC:482 50.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marc S. Kaufman
Name of Person Signing

Signature

6/29/98
Date

Total number of pages including cover sheet, attachments, and document: 3

APPENDIX A

Serial No.	Mark	Filing Date
75/341,388	MADELEINE'S MIND	8/14/97
75/341,389	GUESS-A-SKETCH	8/14/97
75/375,395	IDOL CHATTER	10/17/97

TRADEMARK ASSIGNMENT

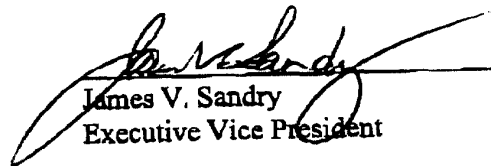
WHEREAS, iXL-Los Angeles, Inc. (hereinafter "iXL-Los Angeles"), a corporation organized under the laws of the state of Delaware and located at 1888 Emery Street, N.W., Atlanta, Georgia 30318, has adopted, used and is using the marks listed on Appendix A in interstate commerce and is the owner of the applications which were filed in the U.S. Patent and Trademark Office on the dates listed on Appendix A, which applications have been given the Serial Numbers listed on Appendix A and has acquired goodwill in connection with such use; and

WHEREAS, IXL Holdings, Inc. (hereinafter "IXL Holdings"), a corporation organized under the laws of the state of Delaware and located at 1888 Emery Street, N.W., Atlanta, Georgia 30318, is desirous of acquiring all rights, title, goodwill and interest in and to the trademarks.

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said iXL-Los Angeles does hereby assign unto said IXL Holdings all rights, title and interest in and to the trademarks together with the goodwill of the business symbolized by the trademarks.

IXL-LOS ANGELES, INC.

6/29/98
Date


James V. Sandry
Executive Vice President