

07-14-1998

ET



100763725

To the Commissioner of Patents and Trade

original documents or copy thereof.

1. Name of conveying party(ies):

Pope & Talbot WIS, Inc.

- Individuals
- General Partnership
- Corporation—State of Delaware
- Other:
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

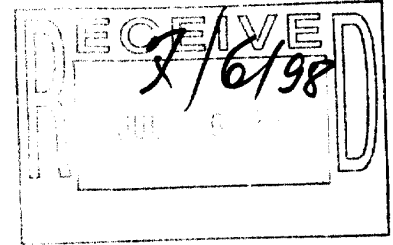
3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: June 5, 1998

2. Name and address of receiving party(ies):

Plainwell Inc.  
200 Allegan Street  
Plainwell, Michigan 49080



- Individual(s) citizenship
- General Partnership
- Corporation—State of Delaware
- Other:
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)

74/342,873; and  
75/315,035

B. Trademark Reg. No.(s)

1,964,334; 2,057,945; and  
2,151,103

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John L. Beard  
Address: Merchant, Gould, Smith, Edell,  
Welter & Schmidt, P.A.  
3100 Norwest Center  
90 South Seventh Street  
Minneapolis, MN 55402-4131

6. Total number of applications and trademarks involved: 5

- 7. Total fee (37 CFR 3.41): \$140.00
- Enclosed
- Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John L. Beard

Name of Person Signing

Signature

July 1, 1998

Date

07/13/1998 DMBUYEN 00000173 1964334

Total number of pages including cover sheet, attachments, and document: 6

01 FC:481  
02 FC:482

40.00 DP  
100.00 DP

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Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK  
REEL: 1751 FRAME: 0933

ASSIGNMENT

WHEREAS, Pope & Talbot WIS, Inc. ("Assignor"), a Delaware corporation, having an office at 1200 Forest Street, Eau Claire, Wisconsin 54703, is the owner of the trademarks, trademark registrations, and pending applications that are marked by an asterisk on the attached schedule;

WHEREAS, Plainwell Inc. (Assignee"), a Delaware corporation, having an office at 200 Allegan Street, Plainwell, Michigan 49080, is desirous of acquiring all right, title and interest in and to said trademarks, trademark registrations, and trademark applications;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Pope & Talbot WIS, Inc. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Plainwell Inc. , its successors or assigns, the entire right, title and interest for all countries in and to said trademarks, trademark registrations and trademark applications that are marked with an asterisk in the attached Schedule, including all common law trademark or trade name rights in said mark(s), and with the goodwill and other incidents of its business associated with or symbolized by said trademarks and the right to recover and have damages and profits for past infringement, if any.

Assignee acquired all of the business to which the marks pertain, and as of the effective date of this Assignment, such business was ongoing and existing.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer this 5th day of June , 1998.

Pope & Talbot WIS, Inc. ,  
"Assignor"

By *Michael Flannery*  
Printed Name Michael Flannery  
Title PRESIDENT

*STATE OF OREGON  
COUNTY OF MULTNOMAH*

Subscribed and sworn to before me  
on this 5 day of June, 1998.

*Norene J. DeLance*  
Notary Public  
*MY COMMISSION EXPIRES 1/18/00*



Thursday, November 06, 1997

**Trademark List**

Page: 1

Trademark Name	Case Number	Sub Resp Case Off	Status	Attorneys	Application Number / Filing Date	Registration Number/Date	Renewal Date	First Use Date
BABY DESIGN	5457 - 0064	04	MP Registered	JLB	294554	1229956	08-Mar-2003	
Country: UNITED STATES	Owner: POPE				22-Jan-1981	08-Mar-1983		
	Classes: 25							
BAMBI & DESIGN	5457 - 0052	01	MP Registered	JLB	313453	895055	21-Jul-2000	
Country: UNITED STATES	Owner: POPE				02-Dec-1968	21-Jul-1970		
	Classes: 37							
BEST VALUE	5457 - 0004	01	MP Registered	TMD		735080	24-Jul-2002	
Country: UNITED STATES	Owner: POPE			JLB		24-Jul-1962		
	Classes: 37							
BONNIE & DESIGN	5457 - 0048	02	MP Registered	JLB	580497	533689	21-Nov-2000	
Country: UNITED STATES	Owner: POPE				15-Jun-1949	21-Nov-1950		
	Classes: 37							
CAPRI	5457 - 0005	01	MP Registered	TMD	147990	525179	20-Aug-2002	
Country: MEXICO	Owner: POPE			JLB	20-Aug-1992	05-Jul-1996		
	Classes: 16							
	Agent: OLIV OLIVARES AND CIA							
CAPRI	5457 - 0005	01	MP Registered	TMD		1137859	15-Jul-2000	
Country: UNITED STATES	Owner: POPE			JLB		15-Jul-1980		
CO-ED	5457 - 0007	01	MP Registered	TMD		721015	05-Sep-2001	
Country: UNITED STATES	Owner: POPE			JLB		05-Sep-1961		
DOVALS & DESIGN	5457 - 0053	01	MP Registered	JLB	574113	526958	27-Jun-2000	
Country: UNITED STATES	Owner: POPE				18-Feb-1949	27-Jun-1950		
	Classes: 37							
ESSEX	5457 - 0158	01	MP Registered	TMD	74/624840	2057945	29-Apr-2007	
Country: UNITED STATES				JLB	23-Jan-1995	29-Apr-1997		
	Classes: 16							

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Trademark Name	Case Number	Sub Resp Case Of	Status	Attorneys	Application Number /Filing Date	Registration Number/Date	Renewal Date	First Use Date
GAYETY	5457 - 0009	01 MP	Registered	TMD	710250	433917	30-Sep-2009	
Country: CANADA	Owner: POPE			JLB	04-Aug-1992	30-Sep-1994		
Agent: SIM SIM & MCBURNEY								
GAYETY	5457 - 0009	01 MP	Registered	TMD	147991	448001	20-Aug-2002	
Country: MEXICO	Owner: POPE			JLB	20-Aug-1992	03-Dec-1993		
Agent: OLIV OLIVARES AND CIA								
GAYETY	5457 - 0009	01 MP	Registered	JLB		759242	29-Oct-2003	
Country: UNITED STATES	Owner: POPE					29-Oct-1963		
Classes: 37								
GENTLE TOUCH	5457 - 0105	01 MP	Registered	TMD	1866316	1505711	28-Feb-2004	
Country: ARGENTINA	Owner: POPE			JLB	23-Dec-1992	28-Feb-1994		
Classes: 16								
Agent: HAU HAUSHEER BELGRANO & FERN								
GENTLE TOUCH	5457 - 0105	01 MP	Registered	TMD	152109	469106	14-Oct-2002	
Country: MEXICO	Owner: POPE			JLB	14-Oct-1992	10-Aug-1994		
Agent: OLIV OLIVARES AND CIA								
KIP	5457 - 0010	01 MP	Registered	TMD		678457	12-May-1999	
Country: UNITED STATES	Owner: POPE			JLB		12-May-1959		
Classes: 37								
LAMBKIN & DESIGN	5457 - 0043	01 MP	Registered	JLB	319974	905150	29-Dec-2000	
Country: UNITED STATES	Owner: POPE				24-Feb-1969	29-Dec-1970		
Classes: 37								
NATURE'S CHOICE	5457 - 0090	01 MP	Registered	TMD	74/062282	1964334	26-Mar-2006	
Country: UNITED STATES	Owner: POPE			JLB	24-May-1990	26-Mar-1996		
Classes: 16								

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Trademark Name	Case Number	Sub Resp Case Off	Status	Attorneys /Filing Date	Registration Number/Date	Renewal Date	First Use Date
PERT	5457 - 0012	01 MP	Registered	TMD 1835332	1835225	30-Sep-2004	
Country: ARGENTINA	Owner: POPE			JLB 20-Aug-1992	30-Sep-1994		
	Classes: 16			Agent: HAU HAUSHEER BELGRANO & FERN			
PERT	5457 - 0012	01 MP	Registered	JLB 147992	446537	20-Aug-2002	
Country: MEXICO	Owner: POPE			20-Aug-1992	16-Nov-1993		
	Classes: 16			Agent: OLIV OLIVARES AND CIA			
PERT	5457 - 0012	01 MP	Registered	TMD	380488	20-Aug-2000	
Country: UNITED STATES	Owner: POPE			JLB	20-Aug-1940		
SNO-E	5457 - 0016	01 MP	Registered	TMD	651760	17-Sep-2007	
Country: UNITED STATES	Owner: POPE			JLB	17-Sep-1957		

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REEL: 1751 FRAME: 0937

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Trademark Name	Case Number	Sub Resp Case Off	Status	Attorneys	Application Number / Filing Date	Registration Number/Date	Renewal Date	First Use Date
* CAPRI Country: UNITED STATES	5457 - 0005	02	MP Pending	JLB	75/315035 26-Jun-1997			
Classes: 16								
* HOLIDAY CLASSICS Country: UNITED STATES	5457 - 0151	01	MP Pending	JLB	74/618152 05-Jan-1995	2151103 14-Apr-1998		
Classes: 16								
* KITCHEN COLLECTION Country: UNITED STATES	5457 - 0093	01	MP Pending	JLB	74/153136 01-Apr-1991			
Classes: 16								
* RITZ Country: CANADA	5457 - 0115	01	MP Pending	JLB	728856 13-May-1993			
Agent: SIM SIM & MCBURNEY								
* RITZ Country: MEXICO	5457 - 0115	01	MP Pending	JLB	168736 26-May-1993			
Classes: 16								
Agent: OLIV OLIVARES AND CIA								
* RITZ Country: UNITED STATES	5457 - 0115	01	MP Pending	JLB	74/342873 23-Dec-1992			
Classes: 16								

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