

07-14-1998

FORM PTO-1594

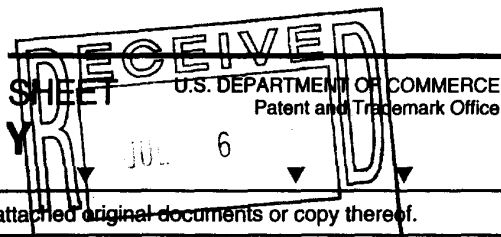
(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

RI



100763545



Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Delbert C. Bland, d/b/a Bland Farms

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: June 1, 1998

2. Name and address of receiving party(ies)

Name: ProMark International, Inc.

Internal Address: 877 Main Street

Street Address: Suite 510

City: Boise State: ID ZIP: 83702

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,980,542 2,124,529

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan, Esq.

Internal Address: H. J. Heinz Company P. O. Box 57

Pittsburgh, PA 15230

Street Address: H. J. Heinz Company

1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

07/13/1998 DCDATES 00000203 081631 1980542

DO NOT USE THIS SPACE

Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dean A. Bierkan Name of Person Signing

Signature

7/1/98

Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT OF TRADEMARKS

WHEREAS, Delbert C. Bland, an individual doing business as Bland Farms, whose principal address is Route 4, Highway 169, Glenville, Georgia, 30427 (hereinafter "Assignor") is the owner of and has adopted, licensed and/or is otherwise using (i) the names, trade names and/or trademarks which are the subject of U.S. Registrations identified on Schedule A, and (ii) any unregistered common law trademarks, trade dress and label designs utilized solely therewith and goodwill associated therewith (hereinafter collectively referred to as the "Trademarks"); and

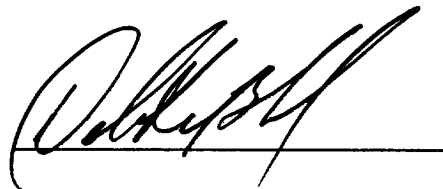
WHEREAS, ProMark International, Inc., an Idaho corporation, whose principal address is 877 Main Street, Suite 510, Boise, Idaho 83702 (hereinafter "Assignee") desires to acquire any and all rights that Assignor may have in and to the Trademarks (including the United States Patent and Trademark Office registrations identified on Schedule A and all renewals and extensions thereof), together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Trademarks throughout the United States (including without limitation, the registration identified on Schedule A, all renewals and extensions thereof, and any unregistered common law trademarks, trade dress and/or label designs utilized solely therewith), together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks and the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of the Assignee, such additional papers, instruments, and assignments, as the Assignee may reasonably require in order to vest Assignor's right, title, and interest in and to the Trademarks in the Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment this 1st day of ~~May~~, 1998.
June

DELBERT C. BLAND
d/b/a Bland Farms



NS9630

SCHEDULE A

		<u>Regn. No.</u>
	'S and Design	1,980,542
BITS	Stylized Letters	2,124,529

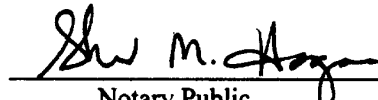
STATE OF GEORGIA)

) ss.

COUNTY OF TATNALL)

On this, the ~~1ST~~ ^{JUNE} day of ~~May~~, 1998, before me a notary public, the undersigned officer, personally appeared Delbert C. Bland, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.


Notary Public

