

07-14-1998



To the Hon. Commissioner of P.

100764017

1. Name of conveying party(ies):
Dana's Housekeeping Personnel Service, Inc. *NERD 6-18-98*

- Individual Association
- General Partnership Limited Partnership
- Corporation
- Other: Limited Liability Company

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date May 15, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,055,599

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John D. Titus, Esq.
 Address: O'CONNOR CAVANAGH
 One East Camelback Road
 Suite 1100
 Phoenix, Arizona 85012-1656
 Telephone: (602) 263-2674

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41)
\$40.00

Enclosed
 Charge deficiency or credit overpayment to Deposit Account

8. Deposit Account No. 15-0184
Per Assignment Division directive a duplicate of this page is not attached

07/13/1998 DMUYEM 00000339 2055599

01 FC:581

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

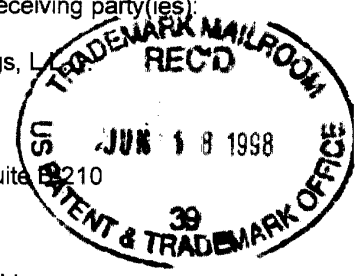
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John D. Titus
Name of Person Signing

[Signature]
Signature

18 June 1998
Date
Total number of pages submitted:

TRADEMARK
REEL: 1752 FRAME: 0818



ASSIGNMENT OF SERVICE MARK

WHEREAS, DANA'S HOUSEKEEPING PERSONNEL SERVICE, INC., a California corporation, with its principal offices at 2101 Vallejo, San Francisco, California 94123 ("Assignor") is the owner of the following SERVICE MARK:

<u>SERVICE MARK</u>	<u>SERVICES</u>	<u>CLASS</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
DANA'S	Housekeeping agency services and personal errand agency services for shopping, supervising and transporting children, ironing and laundry, party assistance and greeting repair and delivery personnel	35	2,055,599	4/22/97

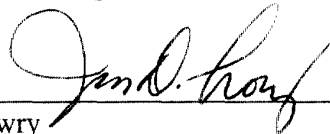
AND WHEREAS, ADAVEST HOLDINGS, L.L.C., a limited liability company of the state of California, having an address at 4455 East Camelback Road, Suite B-210, Phoenix, Arizona 85018 ("Assignee") is desirous of acquiring the above-referenced service mark, together with the goodwill associated therewith;

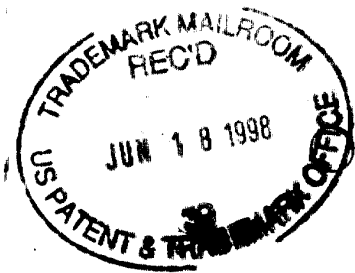
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest of Assignor in and to the above-referenced service mark and all of the goodwill of the business symbolized by said service mark including, but not limited to, the right to use the service mark and to file for registration thereof in all countries throughout the world.

DATED as of this 15th day of May, 1998.

DANA'S HOUSEKEEPING PERSONNEL SERVICE,
INC., a California corporation

By: _____
Name: Jon Lowry
Its: President





CONNOR CAVANAGH

The Law Offices of
O'Connor, Cavanagh, Anderson, Killingsworth & Beshears
A Professional Association

John D. Titus
Registered Patent Attorney
602-263-2674

June 18, 1998

BOX ASSIGNMENT
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Re: Dana's Housekeeping Personnel Service, Inc.

Dear Sir:

Enclosed herewith for recordation, please find the following:

1. Check in the amount of \$40.00;
2. Recordation Form Cover Sheet;
3. Assignment of Service Mark; and
4. Self-addressed, prepaid, postcard to acknowledge receipt of documents.

Please charge any deficiency in the enclosed fee or credit overpayment, to Deposit Account No. 15-0184. A duplicate copy of this letter is enclosed.

Sincerely,

John D. Titus
For the Firm

JDT:klw
Enclosures

CERTIFICATE OF EXPRESS MAILING UNDER 37 C.F.R. 1.10

I hereby certify that this document (and any as referred to as being attached or enclosed) is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service, mailing label No. **EG423052506US** on **June 18, 1998**, and addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, or any trademark registration issued thereon.

Kimberly Wood, Legal Secretary

One East Camelback Road, Suite 1100 • Phoenix, Arizona 85012 • Telephone 602-263-2400 • Fax 602-263-2900
Phoenix • Tucson • Sun City • Nogales

TRADEMARK

RECORDED: 07/13/1998

REEL: 1752 FRAME: 0820