

MPO 6.24.98

Docket No.:

T02 40716

07-15-1998



100764552

To the Honorable Commissioner of Patent,

attached original documents or copy thereof.

1. Name of conveying party(ies):

TIMEPOSTERS INC.

- Individual(s)
- General Partnership
- Corporation-State **ONTARIO, CANADA**
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other **Confirmation of Assignment**
- Merger
- Change of Name

Execution Date: **June 16, 1998**

2. Name and address of receiving party(ies):

Name: **DAY RUNNER, INC.**

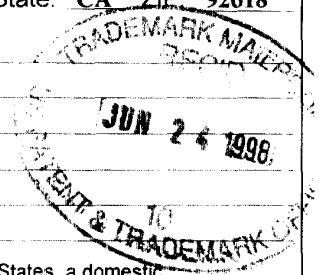
Internal Address:

Street Address: **15295 Alton Parkway**

City: **Irvine** State: **CA** ZIP: **92618**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from Additional name(s) & address(es) Yes N



4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,546,415

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Anne Wang, Esq.**

Internal Address: **PRETTY, SCHROEDER &**

POPLAWSKI

Street Address: **444 South Flower Street - 19th Floor**

City: **Los Angeles** State: **CA** ZIP: **90071**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2460

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anne Wang, Esq.

Name of Person Signing

Signature

June, 1998

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 1754 FRAME: 0176

CONFIRMATION OF ASSIGNMENT

WHEREAS, Timeposters Inc. ("Timeposters"), a company incorporated and organized under the laws of the Province of Ontario, Canada and having a place of business at 5949 Ambler Drive, Mississauga, previously adopted and used, and has been the owner of record of the trademark and associated registration identified below:

<u>Mark</u>	<u>U.S. Registration No.</u>
TIMEPOSTERS	1,546,415

WHEREAS, on or about February 1, 1998, by a document entitled "Stock Purchase Agreement," Timeposters effectively transferred immediate possession and control to Day Runner, Inc. ("Day Runner"), a Delaware corporation having a place of business at 15295 Alton Parkway, Irvine, California 92618-2315, of the identified trademark and the associated registration, together with that part of the goodwill of the business associated with the use of and symbolized by the mark;

WHEREAS, Day Runner, Inc. desires to have a recordable document evidencing the sale and to have title to the trademark registration recorded in the United States Patent and Trademark Office;

NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged,

Timeposters hereby confirms that it previously sold, conveyed, assigned, transferred and delivered to Day Runner, and does hereby sell, convey, assign, transfer and deliver to Day Runner, its successors and assigns, all of the legal, beneficial and other right, title and interest in and to the identified trademark and the associated registration therefor, together with that part of the goodwill of the business associated with the use of, and symbolized by, the mark.

IN WITNESS WHEREOF, Timeposters has executed this Assignment this _____ day of 16th June, 1998.

Timeposters, Inc.

By: *David Opie*
Name: DAVID OPIE
Title: Vice President

State _____)
) ss.
County _____)

On this ___ day of _____, in the year of 199 ____, before me personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged to me that he executed it.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year of this certificate first above written.

*See attached
acknowledgment
BPC*

Notary Public in and for Said
County and State

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California
County of Orange
On June 16, 1998 before me, Betty J. Compean Notary Public
Date Name and Title of Officer (e.g. Jane Doe, Notary Public)
personally appeared David Opie
Name(s) of Signer(s)

I personally known to me – **OR** – proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(~~s~~) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.



WITNESS my hand and official seal.

Betty J. Compean
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document

Description of Attached Document

Title or Type of Document: Confirmation of Assignment
Document Date: June 16, 1998 Number of Pages: _____
Signer(s) Other Than Named Above: Ø

Capacity(ies) Claimed by Signer(s)

Signer's Name: David Opie
 Individual
 Corporate Officer
Title(s): Vice President
Partner — Limited General
Attorney-in-Fact
 Trustee
 Guardian or Conservator
 Other: _____
Signer Is Representing:
Timebusters

RIGHT THUMBPRINT OF SIGNER
Top of thumb here

Signer's Name: _____
 Individual
 Corporate Officer
Title(s): _____
Partner — Limited General
Attorney-in-Fact
 Trustee
 Guardian or Conservator
 Other: _____
Signer Is Representing: _____

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