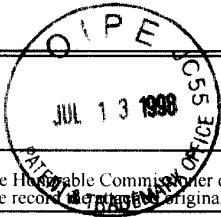


MAD 7-13-98

07-17-1998

TE



Docket No. 19451 0001

TRAD

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OVER SHEET

To the Honorable Commissioner of Patents and Trademark, Box Assignments, Washington, D.C. 20231
Please record this page with original documents or copy thereof.

<p>1. Name of conveying party(ies) Toshiba America Consumer Products, Inc.</p> <p>___ Individual(s) ___ Association ___ Partnership--Type _____</p> <p>XX Corporation <u>New Jersey</u> ___ Other _____</p> <p>Additional name(s) of conveying party(ies) attached? ___ Yes XX No</p>	<p>2. Name and address of receiving party(ies) Name <u>Battery Pack of America, Inc.</u> Street Address <u>4022 Stirrup Creek Drive, Suite 320</u> City <u>Durham</u> State <u>N.C.</u> Zip <u>27703</u></p> <p>___ Individual(s) citizenship _____ ___ Association _____ ___ General Partnership _____ ___ Limited Partnership _____</p> <p>XX Corporation <u>Delaware</u> ___ Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: ___ Yes XX No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? ___ Yes XX No</p>
<p>3. Nature of conveyance:</p> <p>XX Assignment _____ Merger _____ ___ Security Agreement _____ Change of Name _____ ___ Other _____</p> <p>Execution Date <u>July 6, 1998</u></p>	<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>Application Serial No. 75/243128 (ULTRA ALKALINE)</u></p> <p>Additional numbers attached ___ Yes XX No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name <u>David J. Cho, Esq.</u> Internal Address <u>Shaw Pittman Potts & Trowbridge</u> Street Address <u>2300 N Street, N.W.</u> City <u>Washington</u> State <u>D.C.</u> Zip <u>20037-1128</u></p>	<p>B. Trademark Registration No.(s)</p> <p>6. Total number of applications and registrations involved <u>1</u></p> <p>7. Total fees (37 CFR 3.41) <u>\$40.00</u> XX Enclosed ___ Authorized to be charged to deposit account</p> <p>8. Deposit account number _____ (Attach duplicate copy of this page if paying by deposit account)</p>

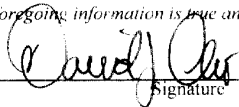
07/16/1998 DNBUYEN 00000116 75243128

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9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David J. Cho  7/13/98
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document 3

ASSIGNMENT

WHEREAS, TOSHIBA AMERICA CONSUMER PRODUCTS, INC., is a corporation organized and existing under the laws of the State of New Jersey having an address at 82 Totowa Road, Wayne, New Jersey 07470, (hereinafter "ASSIGNOR,"); and

WHEREAS, ASSIGNOR used and is using and is the owner of the trademark ULTRA ALKALINE, for batteries, together with the goodwill of the portion of the business in connection with which the ULTRA ALKALINE mark has been used and the United States Trademark Application Serial No. 75/243,128; and

WHEREAS, BATTERY PACK OF AMERICA, INC., a corporation duly organized and existing under the laws of the State of Delaware and having an address at 4022 Stirrup Creek Drive, Suite 320, Durham, North Carolina 27703, (hereinafter "ASSIGNEE,") desires to acquire the Mark, together with the goodwill symbolized thereby and the Application Serial No. 75/243,128.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE, ASSIGNOR'S entire right, title and interest in and to the mark, ULTRA ALKALINE, the goodwill symbolized thereby, and the Application Serial No.75/243,128, free and clear of all liens and encumbrances, together with the right to recover for past acts of infringement.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer, this 6TH day of JULY, 1998.

TOSHIBA AMERICA CONSUMER PRODUCTS, INC.

By: *[Signature]*
Title: SECRETARY

STATE OF NEW JERSEY)
 : SS-
COUNTY OF PASSAIC)

Signed and sworn to before me this 6th day of July, 1998.

Judy Olivero
Notary Public

SEAL

My Commission Expires:

JUDY OLIVERO
A Notary Public of New Jersey
Commission Expires April 1, 2001