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attached original documents or copy thereof.

To the Honorable Commissioner of P

100768540

1. Name of conveying party(ies):

Infoage, Inc.

NRD
7-13-98

2. Name and address of receiving party(ies)

Name: PC Connection, Inc.

Internal Address: _____

Street Address: 528 Route 13 South

City: Milford State: NH ZIP: 03431

- Individual(s)
- General Partnership
- Corporation-State
- Other _____

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 3/31/98

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/091,506

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven Markiewicz

Internal Address: _____

Street Address: 450 Marlboro St.

City: Keene State: NH ZIP: 03431

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ _____

- Enclosed
- Already paid in
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven Markiewicz

Name of Person Signing

[Signature]

Signature

7/8/98

Date

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT OF TRADEMARK

WHEREAS, **INFOAGE, INC.**, a California corporation, having a business address of P.O. Box 927240 (hereinafter "*Assignor*"), has adopted, used and is using the trademark "**THE PRINTER CONNECTION**," and is the owner of Application Serial No. 75/091,506 filed April 19, 1996, in connection with mail order services featuring computer printers and accessories (hereinafter referred to as the "Trademark"); and

WHEREAS, **PC CONNECTION, INC.**, a New Hampshire corporation, having a place of business at 6 Mill Street, Marlow, New Hampshire 03456 (hereinafter "*Assignee*"), is desirous of acquiring all right, title and interest in and to the Trademark, including any choses in action relating to said Trademark, together with the goodwill of the business symbolized by the Trademark, and any registration or application for registration thereof;

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, *Assignor* hereby sells, assigns, transfers and conveys unto *Assignee* all of its right, title and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including any registration or application for registration thereof, and further, *Assignor* hereby agrees to execute any other papers necessary for securing to or for maintaining for *Assignee* the Trademark hereby assigned.

IN WITNESS WHEREOF, *Assignor* has caused these presents to be signed this 31~~st~~ day of March, 1998.

INFOAGE, INC.

By: _____

Majid Nejad Tabrizi
President

EXHIBIT "A"

[ASNAINFO98.C18]

RECORDED: 04/22/1998

TRADEMARK
REEL: 1755 FRAME: 0196