

07-21-1998



100767741

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
06 01 98

Conveying Party

Mark if additional names of conveying parties attached

Name Development Association, Inc., The

Execution Date
Month Day Year
06 01 98

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Texas

Receiving Party

Mark if additional names of receiving parties attached

Name Family Bookstores Company, Inc.

DBA/AKATA _____

Composed of _____

Address (line 1) 5300 Patterson S.E.

Address (line 2) _____

Address (line 3) Kentwood Michigan 49530
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation
- Other _____
- Citizenship/State of Incorporation/Organization Michigan

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

07/17/1998 JSHABAZZ 00000241 1952679

01 FC:481 40.00 OP
02 FC:482 50.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

med 7-13-98

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James L. Scott
Name of Person Signing


Signature

7/8/98
Date Signed

TRADEMARK ASSIGNMENT

In consideration of the payment of the sum of One Dollar (\$1.00) by Family Bookstores Company, Inc., a Michigan corporation, having a place of business at 5300 Patterson SE, Kentwood, Michigan 49530 ("Assignee") to The Development Association, Inc., a Texas corporation, having a place of business at 1400 Everman Parkway, Fort Worth, Texas 76140 ("Assignor"), the receipt and sufficiency of which is acknowledged, and for other good and valuable consideration, Assignor, sells, assigns, and transfers to Assignee and the successors, assigns, and legal representatives of Assignee, the entire right, title, and interest in the United States and in all foreign countries in and to the following trademark registrations, together with the goodwill of the business symbolized thereby:

<u>Registration No.</u>	<u>Registration Date</u>	<u>Mark</u>
1,952,679	1-30-96	JOSHUA'S CHRISTIAN STORES
1,531,397	3-21-89	JOSHUA'S CHRISTIAN STORES (& DESIGN)
1,918,618	9-12-95	LORD'S VINEYARD

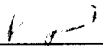
Assignor further sells, assigns, and transfers to Assignee and the successors, assigns, and legal representatives of Assignee, the entire right, title, and interest in and to all claims for damages by reason of past infringement of said trademark registrations with the right to sue for and collect same and in to all legal equivalents of said trademark and registration in foreign countries and any reissue or reexamination thereof.

Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

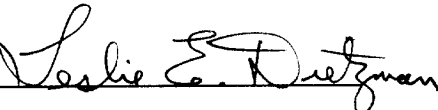
IN WITNESS WHEREOF, Assignor has executed this Assignment as of June 1, 1998.

THE DEVELOPMENT ASSOCIATION, INC.

By: 

Its: 

FAMILY BOOKSTORES COMPANY, INC.

By: 

Its: President

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