

FORM PTO-1594

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Patent and Trademark Office

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07-01-1998



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Tab setting

To the Honorable Commissioner of Patents and

Original documents or copy thereof.

1. Name of conveying party(ies):

Mister Snacks, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 11, 1998

2. Name and address of receiving party(ies)

Name: Ocean Spray Cranberries, Inc.

Internal Address: Law Department

Street Address: One Ocean Spray Drive

City: Lakeville/  
Middleboro State: MA ZIP: 02349

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/249898

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alana Sharenow, Esq.

Internal Address: Ocean Spray Cranberries, Inc.  
Law Department

07/16/1998 JSHABAZZ 00000141 75249898

01 FC:481 40.00 OP

Street Address: One Ocean Spray Drive

City: Lakeville/  
Middleboro State: MA ZIP: 02349

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alana Sharenow

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK

REEL: 1755 FRAME: 0561 PAGE: 02

ASSIGNMENT OF TRADEMARK  
AND APPLICATION FOR FEDERAL REGISTRATION

WHEREAS, Mister Snacks, Inc., a New York corporation ("Assignor"), of P.O. Box 7008, Buffalo, New York 14240, has adopted and used and is using the mark "CRANNY BANANY" for which Assignor has filed an application for registration in the United States Patent and Trademark Office, Serial No. 75/249898 filed March 3, 1997 and

WHEREAS, Ocean Spray Cranberries, Inc., a Delaware corporation ("Assignee"), of One Ocean Spray Drive, Lakeville-Middleboro, Massachusetts, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, pursuant to 15 U.S.C. 1060 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to and in the name of the Assignee.

DATED this 11<sup>th</sup> day of JUNE, 1998

MISTER SNACKS, INC.

By *[Signature]*

STATE OF NEW YORK )  
                              ) SS.  
COUNTY OF ERIE )

I certify that I know or have satisfactory evidence that MICHAEL STERN is the person who appeared before me, and said person acknowledged that HE signed this instrument, on oath stated that HE was authorized to execute the instrument, and acknowledged it as the PRESIDENT of Mister Snacks, Inc. to be the free and voluntary act of such party for the users and purposes mentioned in the instrument.

DATED this 11<sup>th</sup> day of JUNE, 1998.

*Colleen M. Sherman*

Notary Public

COLLEEN M. SHERMAN #4888S21  
Notary Public, State of New York  
Qualified in Erie County  
My Commission Expires April 6, 19 99

My Appointment Expires: 4/6/99