

07-21-1998
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
3-2-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Hasco International, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Missouri)
 Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Photographic Services, Inc.
Internal Address:
Street Address: 330 E. Maple, #P
City: Troy State: MI ZIP: 48083
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Michigan
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: 12/18/97

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,872,936
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Carol J. Hamilton
Internal Address: Herzog, Crebs & McGhee, LLP
One City Centre - 24th Floor
Street Address: 515 N. 6th Street
City: St. Louis State: MO ZIP: 63101

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
(if attached check is deficient)
8. Deposit account number:
03-0942
(Attach duplicate copy of this page if paying by deposit account)

07/16/1998 JSHABAZZ 00000134 1872936

DO NOT USE THIS SPACE

FC:481

40.00

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Carol J. Hamilton
Name of Person Signing
Signature
Date: 7/2/98

Total number of pages including cover sheet, attachments and documents: 4

ASSIGNMENT

Whereas, Hasco International, Inc., a Missouri corporation, "assignor", in business at 3613 Mueller Road, St. Charles, Missouri 63301, has adopted and is using the service mark "CP Studios" with accompanying logo in interstate commerce in the form shown on the attached page, for the following services: photography services, namely, portrait photography in international class 042; and

Whereas, Hasco International, Inc. has filed an application in the United States Patent and Trademark Office for registration of the above service mark on the principal register, with Serial No. 74/416617 on July 26, 1993, and obtained registration of said mark on the principal register on January 10, 1995, with registration number 1,872,936; and obtained registration of a related mark under U.S. registration number 1,159,509.

Whereas, Photographic Services, Inc., in business at P.O. Box 99486, Troy, Michigan 48099, is acquiring the entire business of the assignor or portion thereof to which the mark pertains as required by 15 USC sec. 1060, and desires to acquire said mark and the goodwill associated with it;

Now, Therefore, in consideration of One and 00/100 (\$1.00) Dollar and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Hasco International, Inc., as assignor, does hereby assign unto the said Photographic Services, Inc., all worldwide rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, all standards and control exercised over quality of services with which the mark is associated, and all rights, title and interest in and to the above identified application for registration of said mark, and any rights under the resulting registration of said mark, rights under any application derivative from this or related applications, or for the same or similar marks, along with rights to registration thereof, and all rights to the mark and those similar marks for which there is a likelihood of confusion with the above referenced mark, and all claims against any infringing party, worldwide, that now exist or hereafter arise.

The Commissioner of Patents and Trademarks is requested to issue any certificate of registration not yet issued, directly to said assignee.

Hasco International, Inc. hereby represents that its first date of use in interstate commerce for the above referenced mark was January 1, 1987. It has not previously abandoned the mark or any application filed for registration thereof with the U.S. Patent and Trademark Office, and has not transferred, conveyed, licensed or abandoned any rights to anyone other than the

assignee herein as to the service mark, registration or application for registration described in this document, and has taken all other steps necessary to continue prosecution of the above described application for registration, and has not been informed registration has been abandoned or registration opposed or challenged. Henceforth, assignee will be the exclusive owner of the mark and the goodwill it represents, and assignor agrees to refrain from using said mark or any mark confusingly similar thereto for the services described herein. Hasco International, Inc. agrees to execute any further assignment of service mark rights and related applications and registrations requested by assignee as to the service mark(s) described herein, as assignee determines are necessary or appropriate to its perfecting of ownership therein.

In Witness Whereof, Hasco International, Inc. has caused this document to be executed by its duly authorized representative on the 18 day of December, 1997.

Witness:

Carrie M. Mann

Carol H. Pearl

Hasco International, Inc.

By: Raymond W. Harman
Its: Chairman C.E.O.

State of Michigan)
County of Oakland) ss

Before me, a Notary Public, personally appeared Raymond W. Harman, who stated that he is the CEO of Hasco International, Inc., a Missouri corporation, and acknowledged that the foregoing instrument was executed on behalf of the corporation by authority of its Board of Directors, and is the free act and deed of such corporation.

Raymond W. Harman

Notary Public, Oakland County, Mi
My commission expires: 6-13-98

Photo:masigna

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office **Reg. No. 1,872,936**
Registered Jan. 10, 1995

**SERVICE MARK
PRINCIPAL REGISTER**



HASCO INTERNATIONAL, INC. (MISSOURI CORPORATION)
3613 MUELLER ROAD
ST. CHARLES, MO 63301

FOR: PORTRAIT PHOTOGRAPHY SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 1-1-1987; IN COMMERCE 1-1-1987.

OWNER OF U.S. REG. NO. 1,159,509.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STUDIOS", APART FROM THE MARK AS SHOWN.

THE LINING SHOWN IN THE DRAWING IS A FEATURE OF THE MARK AND IS NOT INTENDED TO INDICATE COLOR.

SER. NO. 74-416,617, FILED 7-26-1993.

RUSS HERMAN, EXAMINING ATTORNEY