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07-22-1998

FORM PTO-1594
(Rev. 6-93) KLD 9487 - 9497
OMB No. 0651-0011 (exp. 4/94)

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

A.J. Brandon, Inc.

- ❑ Individual(s)
- ❑ Association
- ❑ General Partnership
- ❑ Limited Partnership
- ☒ Corporation-State
- ❑ Other

Additional name(s) of conveying party(ies) attached? ❑ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Kellwood Company

Internal Address:

Street Address: 600 Kellwood Parkway

City: Chesterfield State: MO ZIP: 63017

- ❑ Individual(s) citizenship
- ❑ Association
- ❑ General Partnership
- ❑ Limited Partnership
- ☒ Corporation-State
- ❑ Other

If assignee is not domiciled in the United States, a domestic represetative designation is attached: ❑ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ❑ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment
- ❑ Merger
- ❑ Security Agreement
- ❑ Change of Name
- ❑ Other

Execution Date: May 1, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,745,874	1,671,820	1,725,833
1,394,984	1,939,414	1,783,500
1,818,509	1,828,941	1,866,462
1,680,793	1,447,643	

Additional numbers attached? ❑ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald G. Leavitt, Esq.

Internal Address: Senniger, Powers, Leavitt & Roedel

Street Address: One Metropolitan Square 16th Floor

City: St. Louis State: MO ZIP: 63102

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41).....$290.00

☒ Enclosed

❑ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/20/1998 SMITH 00000053 1745874

01 FC:481 40.00 OP

02 FC:482 250.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald G. Leavitt — Name of Person Signing

Signature

07/13/98 — Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1755 FRAME: 0973

TRADEMARK ASSIGNMENT

WHEREAS, A. J. Brandon, Inc. ("Brandon"), a Minnesota corporation, with offices at 3001 Hyatt Merchandise Mart, 1300 Nicollet Mall, Minneapolis, Minnesota 55403 is the registered owner of the United States trademarks and registrations therefor set forth on Schedule A, attached hereto and made a part hereof, and

WHEREAS, Kellwood Company ("Kellwood"), a Delaware corporation, with offices at 600 Kellwood Parkway, Chesterfield, Missouri 63017, desires to acquire said trademarks and the pending applications and registrations applicable thereto.

NOW, THEREFORE, in consideration of the sum of One Dollar ($1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Brandon does hereby sell, assign and transfer unto Kellwood the entire right, title and interest in and to:

> The United States trademark registrations, together with the good will of the associated business, which are listed on Schedule A attached hereto and made a part of this Assignment, all causes of action, past, present and future for infringement or unfair competition with respect thereto and all licenses relating thereto.

Brandon warrants that it owns all rights without encumbrance in the United States trademarks covered by the registrations set forth in Schedule A attached hereto. Brandon hereby agrees that it will, upon written request of Kellwood, from time to time, execute reasonable documents prepared at the expense of Kellwood meeting the requirements of the United States Patent and Trademark Office to record or register Kellwood's rights in such trademarks.

This is a nunc pro tunc assignment made on this 1st day of May, 1998 and shall be considered to have been made the 30th day of April, 1994.

ATTEST:

Donald J. Gramke
Assistant Secretary

A. J. BRANDON, INC.

By: _____
James C. Jacobsen
Sr. Vice President Finance

(Corporate Seal)

SCHEDULE A

A. J. BRANDON, INC.

U.S. TRADEMARK REGISTRATIONS

Reg. No.	Reg. Date	Trademark
1,745,874	01/12/93	62 East
1,394,984	05/27/86	62 East and Design
1,818,509	01/25/94	62 East Sport and Design
1,680,793	03/24/92	9001
1,671,820	01/14/92	A. J. Brandon
1,939,414	12/05/95	Advanced Warning
1,828,941	03/29/94	Cynthia J Sport
1,447,643	07/14/87	Gina Peters and Design
1,725,833	10/20/92	Gina Peters Sport and Design
1,783,500	07/20/93	Gina Peters Sport and Design
1,866,462	12/06/94	Street Level and Design