

08-14-1998



To the Hon. Commissioner of P

100755732

1. Name of conveying party(ies):
Dana's Housekeeping Personnel Service, Inc.

MRD
6-18-98

- ☐ Individual ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation
☒ Other: Limited Liability Company

Additional name(s) of conveying party(ies) attached?
☐ Yes ☐ No

MRD 6-18-98

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date May 15, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,055,599

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John D. Titus, Esq.
Address: O'CONNOR CAVANAGH
One East Camelback Road
Suite 1100
Phoenix, Arizona 85012-1656
Telephone: (602) 263-2674

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41)
\$40.00

☒ Enclosed
☒ Charge deficiency or credit overpayment to Deposit Account

40E
NO SPK
Fee

8. Deposit Account No. 15-0184
Per Assignment Division directive a duplicate of this page is not attached

07/13/1998 DMUYEN 00000339 2055599

01 FC:581

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John D. Titus
Name of Person Signing

Signature

Date

Total number of pages submitted:

18 June 1998

ASSIGNMENT OF SERVICE MARK

WHEREAS, DANA'S HOUSEKEEPING PERSONNEL SERVICE, INC., a California corporation, with its principal offices at 2101 Vallejo, San Francisco, California 94123 ("Assignor") is the owner of the following SERVICE MARK:

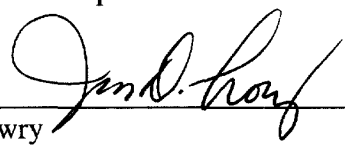
| <u>SERVICE MARK</u> | <u>SERVICES</u> | <u>CLASS</u> | <u>REGISTRATION NO.</u> | <u>REGISTRATION DATE</u> |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|-----------------------------|------------------------------|
| DANA'S | Housekeeping agency services and personal errand agency services for shopping, supervising and transporting children, ironing and laundry, party assistance and greeting repair and delivery personnel | 35 | 2,055,599 | 4/22/97 |

AND WHEREAS, ADAVEST HOLDINGS, L.L.C., a limited liability company of the state of California, having an address at 4455 East Camelback Road, Suite B-210, Phoenix, Arizona 85018 ("Assignee") is desirous of acquiring the above-referenced service mark, together with the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest of Assignor in and to the above-referenced service mark and all of the goodwill of the business symbolized by said service mark including, but not limited to, the right to use the service mark and to file for registration thereof in all countries throughout the world.

DATED as of this 15th day of May, 1998.

DANA'S HOUSEKEEPING PERSONNEL SERVICE,
INC., a California corporation

By: 
Name: Jon Lowry
Its: President

PPP1B8B2 WP5