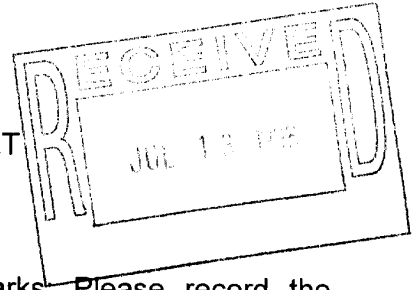


07-22-1998



100770219
REGISTRATION FORM COVER SHEET



MED 7-10-98

To the Honorable Commissioner of Patents and Trademarks, Please record the attached original Assignment.

- 1. Name, address of Conveying Party(s):
- 2. Name, address of Receiving Party:

Star Rods, Inc.
8538 N.W. 64th Street
Miami, FL 33166

Star Fishing Tackle, LLC
P.O. Box 459, Little Nine Road
Morehead City, NC 28557

- 3. Nature of Conveyance: Assignment Executed July 6, 1998
- 4. United States Registered Trademark STAR RODS, Registration No. 1,941,259, Issued December 12, 1995 on the Principal Register, Attorney Docket No. 1389-001.
- 5. Name and address of party to whom correspondence concerning document should be mailed:

William B. Ritchie, Esq.
Law Offices of William B. Ritchie
72 North Main Street
Concord, NH 03301

6. Total Number of applications involved: 1

7. Total Fee \$40.00.

Please charge account number 50-0229 the amount of \$40.00 for the basic filing fee for one Assignment. The Commissioner of Patents and Trademarks is hereby authorized to charge any additional fees by this paper and during the entire pendency of this application to account number 50-0229.

8. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William B. Ritchie

7-10-98
Date

07/14/98 J WATKINS 0000120 500229 40.00 CH
TRADEMARK
REEL: 1756 FRAME: 0311

TRADEMARK ASSIGNMENT

Whereas , Star Rods, Inc. of 8538 N.W. 64th Street, Miami, Florida 33166, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,941,259 dated December 12, 1995; and;

Whereas Star Fishing Tackle, LLC. having a principle place of business at Little Nine Road, P.O. Box 459, Morehead City, NC 28557 is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Star Rods, Inc. does hereby assign to unto the said Star Fishing Tackle, LLC., all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

STAR RODS, INC.

Dated: 7-6-98

BY: 
Title: CEO

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 1,941,259)
)
Issued: December 12, 1995)
)
Mark: STAR RODS)
)
Owner Name: Star Rods, Inc.)

Commissioner of Patents and Trademarks
Washington, D.C. 20231

CERTIFICATE OF MAILING UNDER 37 CFR 1.8(a)

I hereby certify that the *attached* correspondence comprising:

Assignment
Recordation Form Cover Sheet

is being deposited with the United States Postal Service as first class mail in an envelope addressed to:

**U. S. Patent and Trademark Office
Assignment Division, Box Assignments
North Tower Building
2800 Crystal Drive
Washington, D.C. 20231**

on 7-10-98


William B. Ritchie