

MRO

07-22-1998

FORM PTO-1594 (Rev. 6-93)

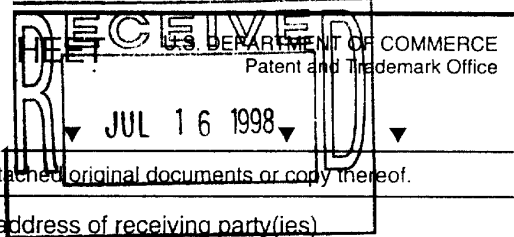
CASE NO.:

REC NOFER-079

OMB No. 0651-0011 (exp. 4/94)



100769909



Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

DON TARDIFF

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: NO FEAR, INC.

Internal Address: SEE BELOW

Street Address: 2251 Faraday Avenue

City: Carlsbad State: CA ZIP: 92008

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State California, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 8, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/371,812

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kit M. Stetina STETINA BRUNDA GARRED & BRUCKER Internal Address: 24221 Calle de la Louisa 4th Floor Laguna Hills, CA 92653-7602

Street Address: STETINA BRUNDA GARRED & BRUCKER 24221 Calle de la Louisa 4th Floor City: Laguna Hills State: CA ZIP: 92653-7602

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40 (\$40 for 1st and \$25 for 2nd and additional) Enclosed

Authorized to be charged to deposit account -- ANY ADDITIONAL FEES NEEDED

8. Deposit account number:

19-4330

07/21/1998 DNGUYEN 00000014 75371812

DO NOT USE THIS SPACE

01 FC:481

40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kit M. Stetina Name of Person Signing (attorney)

Signature

7/13/98 Date

Total number of pages including cover sheet, attachments, and document: 2

A S S I G N M E N T

WHEREAS, DON TARDIFF, an individual and United States citizen, having a principal mailing address of 1741 Caudor Street, Encinitas, California 92024, is the owner of United States Trademark Serial No. 75/371,812, Filed June 17, 1997, for FEAR GOD (hereinafter "the mark");

WHEREAS, NO FEAR, INC., a California corporation, located and doing business at 2251 Faraday Avenue, Carlsbad, California 92008, has objected to DON TARDIFF'S maintenance of said mark in light of the existing license agreement and settlement agreement between DON TARDIFF and NO FEAR, INC. dated July 1997;

WHEREAS, NO FEAR, INC. is desirous of obtaining the entire right, title, and interest in, to, and under the said mark; and

WHEREAS, by this assignment, DON TARDIFF will cure any breach of the above-identified license agreement and/or settlement agreement as of the date of execution of this Assignment, with such agreements remaining in full force and effect.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said DON TARDIFF has assigned and does hereby assign unto said NO FEAR, INC., all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark.

IN TESTIMONY WHEREOF, DON TARDIFF hereunto sets his hand and seals this 8th day of July, 1998.

By: *Don Tardiff*
DON TARDIFF

State of California)
San Diego) ss.:
County of ~~Orange~~)

On this 8th day of July, 1998, before me, Cheryl L. Martini, a Notary Public in and for the State and County aforesaid, personally appeared **DON TARDIFF**, personally known to me, or proved to me on the basis of satisfactory evidence, to be the person (~~s~~) whose name (~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity (~~ies~~), and that by his/~~her/their~~ signature (~~s~~) on the instrument the person (~~s~~), or the entity upon behalf of which the person (~~s~~) acted, executed the instrument and acknowledged the same to be his/~~her/their~~ free act and deed.

SEAL:

Cheryl L. Martini
Notary Public

nofer\nofer79m.asn\dsr\ms

