

MRD 7-17-98

07-23-1998

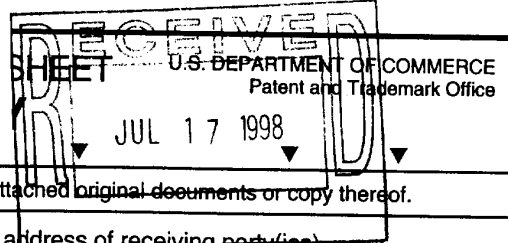
FORM PTO-1594 (Rev. 6-93)

RE

OMB No. 0651-0011 (exp. 4/94)



100772299



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Nabisco Brands Company

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 6, 1998

2. Name and address of receiving party(ies)

Name: H. J. Heinz Company

Internal Address:

Street Address: 1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Pennsylvania
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

194,678

557,830

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan, Esq.

Internal Address: H. J. Heinz Company

P. O. Box 57

Pittsburgh, PA 15230

Street Address: H. J. Heinz company

1062 Progress Street

City: Pittsburgh State: PA ZIP: 15212

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

07/22/1998 DNGUYEN 00000006 081631 194678

DO NOT USE THIS SPACE

01 FC:401 40.00 CH

02 FC:402 25.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dean A. Bierkan

Name of Person Signing

*Dean Bierkan*

Signature

7/14/98

Date

Total number of pages including cover sheet, attachments, and document: 4

**ASSIGNMENT OF U.S. TRADEMARKS**

WHEREAS, NABISCO BRANDS COMPANY a Delaware corporation, whose principal address is 1105 North Market Street, Suite 803, Wilmington, Delaware 19801 (hereinafter "Assignor") is the owner of and has adopted, licensed and/or is otherwise using (i) the name, trade name and/or trademark COLLEGE INN which is the subject of U.S. Registration Numbers 557,830 and 194,678 and (ii) any unregistered common law trademarks, trade dress and label designs utilized solely therewith and good will associated therewith (hereinafter referred to as the "Trademarks"); and

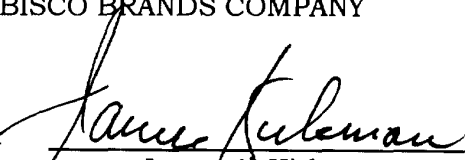
WHEREAS, H. J. HEINZ COMPANY, a Pennsylvania corporation, whose principal address is 1062 Progress Street, Pittsburgh, Pennsylvania 15212 (hereinafter "Assignee") desires to acquire any and all rights that Assignor may have in and to the Trademarks (including the registrations issued by the United States Patent and Trademark Office identified above and all renewals and extensions thereof), together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Trademarks (including without limitation, any and all related registrations issued by the United States Patent and Trademark Office, all renewals and extensions thereof and any unregistered common law trademarks, trade dress and/or label designs utilized solely therewith) together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks and the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of the Assignee, such additional papers, instruments, and assignments, as the Assignee may reasonably require in order to vest Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to carry out the intent of this Assignment.

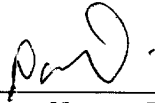
IN WITNESS WHEREOF, Assignor has executed this Assignment this 6<sup>th</sup> day of July, 1998.

NABISCO BRANDS COMPANY

By:   
Name: James A. Kirkman  
Title: Executive Vice President, General Counsel & Secretary of Nabisco, Inc. authorized to sign on behalf of its affiliate, Nabisco Brands Company

STATE OF New York )  
COUNTY OF New York )      SS:

On this 6<sup>th</sup> day of July, 1998, before me personally came James A. Kirkman to me known, who being by me duly sworn did depose and say that he is the Executive Vice President, General Counsel and Secretary of Nabisco, Inc., authorized to sign on behalf of its affiliate, Nabisco Brands Company, the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the Board of Directors of said Nabisco Brands Company corporation.



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Notary Public

**DARRIN M. OCASIO**  
Notary Public, State of New York  
No. 01OC5070894  
Qualified in Queens County  
Commission Expires Dec. 23, 1998