

07-23-1998

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To the Honorable Commissioner of Patents and Trademarks

Original documents or copy thereof.

1. Name of conveying party(ies):

Name of receiving party(ies):

THE ROSEN GROUP, INC.

SOUTHWESTERN BELL MOBILE SYSTEMS, INC.

Address: 640 N. LaSalle Street, Suite 660  
Chicago, IL 60610

Address: 17330 Preston Road, Suite 100A  
Dallas, TX 75252

Corporation-State: Illinois  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Other

Corporation-State: Delaware & Virginia  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Other:  Limited Liability Company

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

If \_\_\_\_\_ is not domiciled in the United States, a domestic representative designation is attached.

Yes  No

Execution Date: May 27, 1998

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,079,453.

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey H. Brown  
Address:  
D'ANCONA & PFLAUM  
30 North LaSalle Street  
Suite 2900  
Chicago, IL 60602

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

Enclosed

Authorized to be charged to deposit account.

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey H. Brown

Date

Total number of pages comprising cover sheet 1

07/15/1998 JWATKINS 00000059 2079453

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Mail documents to ~~46.00~~ provided with required cover sheet information to:  
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U.S. Patent and Trademark Office  
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Room 335  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the same cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK ASSIGNMENT

WHEREAS, The Rosen Group, Inc. (as assignee of DiMeo Rosen Partners, Inc.) ("Assignor"), has adopted and is using the mark ONEBOOTH and related United States Trademark Registration No. 2,079,453 (the "Mark"):

WHEREAS, Southwestern Bell Mobile Systems, Inc. ("Assignee"), desires to acquire the Mark and related goodwill.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title, interest in and to the Mark and good will of the business connected with the use of the Mark and symbolized by the Mark. Assignor covenants that it has full rights to convey the entire interest assigned in this Agreement and that it has not executed and will not execute any agreements inconsistent with this agreement.

Dated: 5-27-98

Assignor: THE ROSEN GROUP, INC.

*Jerry Rosen*  
Jerry Rosen, President

STATE OF Illinois )  
 ) SS.  
COUNTY OF Cook )

On this 27<sup>th</sup> day of May, 1998, there appeared before me Jerry Rosen, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of The Rosen Group, Inc. an Illinois corporation

Notary Public: Tina M. Myles

My Commission Expires:

