

07-24-1998

TRADEMARKS ONLY

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d Trademarks:  
or copy thereof.

TRADEMARKS ONLY

MRD 7-7-98

1. Name of Party(ies) conveying an in

100775281

BRACH & BROCK CONFECTIONS, INC.

U.S. Patent & TMO/ TM Mail Rcpt. Dt. #51



07-07-1998

Address of Party(ies) receiving an interest:

BRACH VAN HOUTEN HOLDING INC.  
401 N. Cicero Avenue  
Chicago, IL. 60644

*D*

Entity:

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

Entity:

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

Additional name(s) of conveying party(ies) attached?

- Yes
- No

Citizenship:

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?

- Yes
- No

TRADEMARK FEE PROCESS RECEIVED  
1998 JUL - 7 P 4:38  
US PATENT & TRADEMARK OFFICE

3. Interest Conveyed:

- Assignment
- Change of Name
- Security Agreement
- Merger
- Other

Execution Date: June 29, 1998

4. Application number(s) or registration number(s). Additional numbers attached?

- Yes
- No

A. Trademark Application No(s).

B. Trademark Registration No(s).  
See Attached

5. Name and address of party to whom correspondence concerning document should be mailed:

Pattishall, McAuliffe, Newbury,  
Hilliard & Geraldson  
320 Watergate Six Hundred  
Washington, D.C. 20037

6. Total number of applications and registrations involved:

15

7. Total fee (37 CFR 3.41)

\$ 390.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0650

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Colette A. Durst Barkey  
Name of Person Signing

Colette A. Durst Barkey July 7, 1998  
Signature Date

Total number of pages comprising cover sheet:

2

REEL: 1758 FRAME: 0044

BROCK CANDY COMPANY U.S. FEDERAL REGISTRATIONS

MARK	REGISTRATION NO.
FRUTIOS	1,916,674
SMOOTHERS	2,053,796
JUICY BEANS	1,922,288
BROCK	1, 952,373
HIDE A PAK	1,458,602
GUMMY SQUIRMS	1,400,575
HIDE-A-WAY EGGS	1,121,979
MEMORY	908,175
BUTTERLETS	694,329
SPEARMINTLETS	694,328
MR. CANDY DANDY	657,212
TASTE TREATS	670,674
EASTER PARADE	615,424
MINTLETS	615,938
CORDIALLY YOURS	653,833

**ASSIGNMENT**

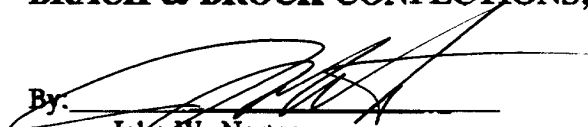
WHEREAS, Brach & Brock Confections, Inc. a Delaware corporation, located at 4120 Jersey Pike, Chattanooga, Tennessee 37421, has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations thereof shown in the said Schedule; and

WHEREAS, Brach Van Houten Holding Inc. a Delaware corporation, located at 401 N. Cicero Avenue, Chicago, Illinois 60644, is desirous of acquiring all right and title to said trademarks and said registrations thereof and the goodwill of the business in connection with which the trademarks are used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Brach & Brock Confections, Inc. hereby assign unto Brach Van Houten Holding Inc. all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the mark, and the registrations thereof.

Signed this 29 day of June, 1998

**BRACH & BROCK CONFECTIONS, INC.**

By:   
John W. Norton  
Vice President, Corporate Secretary and General Counsel

Subscribed and sworn to before me this 29 day of June, 1998.

  
My commission expires: \_\_\_\_\_

OFFICIAL SEAL  
PATRICIA J HARTNETT  
NOTARY PUBLIC STATE OF ILLINOIS  
MY COMMISSION EXP. JAN. 25, 1999