

07-27-1998



REGISTRATION COVER SHEET

To the Honorable 100777646

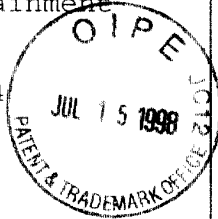
and Trademarks:

MRD  
7-15-98

Please record the attached original document or copy thereof.

Name of conveying party(ies):

New Gaylord Entertainment Company  
One Gaylord Drive  
Nashville, TN 37214



Name and address of receiving party(ies):

Gaylord Entertainment Company

One Gaylord Drive

City Nashville

State TN

Zip Code 37214

- Individual(s)
- General Partnership
- Corporation-State DE
- Association
- Limited Partnership
- Other

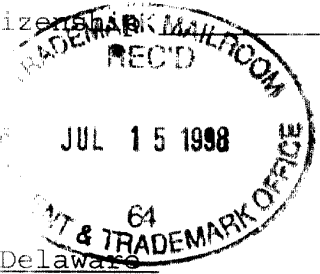
- Individual(s) - Citizens
- Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other



Additional name(s) of conveying parties attached?

Yes  No

Nature of conveyance:

Assignment  Merger

Security Agreement

Other Change of Name Certificate

Execution Date: 09/13/97

If assignee is not domiciled in the United states, a domestic representative designation is attached:

Yes  No

(Designation must be a separate document from Assignment)

Additional names(s) & address(es) attached?

Yes  No

Total number of applications and registrations involved: 83

A. Trademark Application No.(s)

B. Trademark registration No.(s)

see attached list

Additional numbers attached?  Yes  No

Name and address of party to whom correspondence concerning document should be mailed:

Name: L. Lawton Rogers, III

Address: ROGERS & KILLEEN  
510 King Street  
Suite 400  
Alexandria, VA 22314

07/24/1998  
01 FC:AG1  
02 FC:HOB  
SMITH 00000154 75336756  
469.00 CP  
2050.00 DE

The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account No. 18-1835. A duplicate of this sheet is enclosed.

Total fee (37 C.F.R. 3.41): \$ 2,090.00

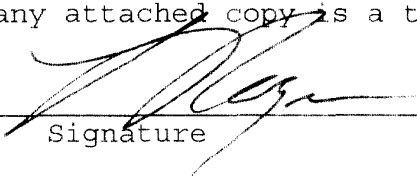
Enclosed

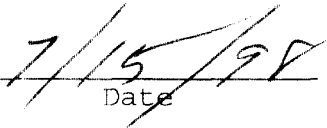
Authorized to be charged to deposit account

TRADEMARK

REEL: 1758 FRAME: 0433

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

  
\_\_\_\_\_  
Signature

  
\_\_\_\_\_  
Date

MARK	REFERENCE NUMBER	APPLICATION NUMBER	REGISTRATION NUMBER
POSITIVELY TEXAS	Y-786	75/336,756	
THE TEXAS CONNECTION	S-902	74/007,938	1,641,775
WSM	R-348	73/358,017	1,348,575
WSM.COM	W-930	75/091,097	
GAYLORD ENTERTAINMENT	W-359	74/650,478	2,004,016
MANDOLIN DESIGN	W-309	74/628,621	1,979,404
OPRYLAND.COM	W-473	74/667,296	
A COUNTRY CHRISTMAS	S-871	74/034,469	1,631,917
A COUNTRY CHRISTMAS	S-884	74/035,012	1,627,724
A COUNTRY CHRISTMAS AND DESIGN	S-885	74/047,382	1,647,626
A COUNTRY CHRISTMAS AND DESIGN	S-886	74/047,472	1,643,954
AMELIA'S	W-979	75/219,090	
AMERICA'S COUNTRY VACATION...	W-444	75/004,431	2,076,859
AMERICA'S MUSICAL SHOWPLACE	W-622	74/719,003	
BEAUREGARD'S	W-213	74/610,560	2,044,413
BEIGNET CAFE & DESIGN	Y-063	75/168,280	
BUSHELS AND BASKETS	W-984	75/213,717	
CLUB DANCE	V-833	74/496,837	1,882,585
CREATING TOMORROW'S MEMORIES	W-024	74/529,903	2,144,837
DELTA RIVERBOAT COMPANY	Y-309	75/271574	
DERRINGERS AND DESIGN	W-188	75/168,281	2,125,207
DESIGNS BY US	W-983	75/213,716	
EASTER IN SONG AND STORY	V-584	74/309,720	1,876,195
EASTER IN SONG AND STORY	V-584DIV	74/801,773	1,880,142
EXPRESS CHECK-IN PLUS AND DESN	V-652	74/371,649	1,834,114
GENERAL JACKSON AND DESIGN	R-725	73/512,219	1,358,508
HANGMAN	W-206	74/596,479	2,099,779
K.C.	V-661	74/414,744	1,845,951
KC THE RHINOPOTAMUS DESIGN	W-645	74/732,553	2,045,534
LASSOS	W-054	74/623,176	1,950,986
LASSOS AND COWBOY DESIGN	W-090	74/622,596	1,950,978
MAJOR MUFFIN DESIGN	V-695	74/393,893	1,864,042
MUSIC CITY EVENTS	V-850	74/442,309	
MUSIC CITY TONIGHT	V-734	74/402,877	2,028,086
NASHVILLE ON STAGE	V-863	74/623,783	2,039,674
NATURE WALK	W-980	75/213,712	
OPRY LANDING	R-398	73/400,055	1,270,316
OPRYLAND	R-057	73/240,798	1,152,702
OPRYLAND HOTEL	L-774	73/151,237	1,147,384
OPRYLAND HOTEL AND DESIGN	S-405	73/760,765	1,566,498
OPRYLAND HOTEL CONVENTION CEN	W-286	74/620,057	2,013,097
OPRYLAND U.S.A.	D-844	72/410,945	952,938
OPRYLAND USA & DESIGN	F-560	72/433,209	979,662
PASSPORT	R-929	73/569,210	1,398,938
PICKIN' PARLOR	R-520	73/432,456	1,289,595
PICKIN' PARLOR	S-576	73/757,235	1,557,338
PROFESSOR U.B. SHARP	V-453	74/296,714	1,829,991

MARK	REFERENCE NUMBER	APPLICATION NUMBER	REGISTRATION NUMBER
RIVERBEND HOLLOW	V-851	74/445,324	1,919,013
RIVERVIEW GALLERY	W-982	75/213,711	
RYMAN'S FERRY	R-446	73/400,045	1,272,183
RYMAN'S LANDING	R-445	73/400,056	1,270,317
SOUPS SALADS & SUCH	Y-011	75/168,825	2,139,760
SPRINGHOUSE GOLF CLUB	S-864	74/051,900	1,644,014
SPRINGHOUSE GOLF CLUB	S-865	74/025,858	1,663,796
SPRINGHOUSE GOLF CLUB AND GOLF	S-863	74/051,856	1,707,366
SPRINGHOUSE GOLF CLUB AND GOLF	S-866	74/025,856	1,663,795
SWEET SURRENDER	Y-008	75/168,284	
WORLD SERIES OF HOUSEKEEPING	S-378	73/702,423	1,533,664
1 (800) WSM-OPRY	W-173	74/578,030	2,010,733
1-800-SEE-OPRY	W-282	74/596,478	1,946,599
ALWAYS...PATSY CLINE	Y-321	75/225,732	
BLUEGRASS FAN FEST	W-017	74/496,835	
COUNTRY MUSIC FAN FAIR & DESIG	R-484	419,215	1,284,673
FAN FAIR	R-483	73/419,296	1,283,695
FAN FEST	W-016	74/496,838	
GRAND OLD COUNTRY	R-634	73/066,568	1,060,998
GRAND OLE GOSPEL TIME	E-811	72/418,022	949,144
GRAND OLE OPRY	B-775	71/571,588	527,589
GRAND OLE OPRY	L-547	72/080,932	645,898
GRAND OLE OPRY WSM AND DESIGN	R-323	73/339,550	1,264,246
GRAND OLE OPRY WSM AND DESIGN	R-324	73/339,549	1,217,895
INTERNATIONAL COUNTRY MUSIC FA	J-853	73/077,821	1,052,094
OPRY.COM	W-474	74/667,299	
OPRYLAND PRODUCTIONS AND DESIG	R-302	73/326,776	1,226,996
OPRYLAND TALENT AGENCY AND DES	R-022	73/226,943	1,164,025
OZARK OPRY	R-340	72/105,906	727,814
RYMAN	V-619	74/402,544	1,867,250
RYMAN	W-544	74/692,767	
RYMAN AUDITORIUM	V-620	74/402,540	1,867,249
RYMAN AUDITORIUM & DESIGN	W-545	74/692,765	
SAM'S PLACE	W-158	74/588,689	
STAGE DESIGN	V-697	74/383,768	1,827,749
WSM AND MICROPHONE DESIGN	V-698	74/383,769	1,839,640

State of Delaware

Office of the Secretary of State PAGE 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "NEW GAYLORD ENTERTAINMENT COMPANY", FILED A CERTIFICATE OF OWNERSHIP, CHANGING ITS NAME TO "GAYLORD ENTERTAINMENT COMPANY", THE THIRTIETH DAY OF SEPTEMBER, A.D. 1997, AT 5 O'CLOCK P.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

0503523 8320

AUTHENTICATION: 9038819

981150134  
RECORDED: 07/15/1998

DATE: 04-22-98  
TRADEMARK  
REEL: 1758 FRAME: 0437