

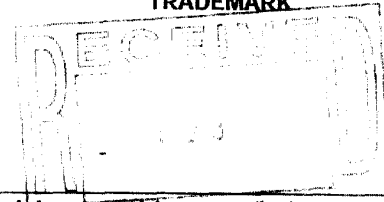
07-27-1998



100776792

7-23-98

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment **22** License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name ShowBiz Pizza Time, Inc. Execution Date
Month Day Year
09291997

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Kansas

Receiving Party

Mark if additional names of receiving parties attached

Name ShowBiz Merchandising, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 441 West Airport Freeway

Address (line 2) _____

Address (line 3) Irving Texas 75062
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Nevada

07/27/1998 DNGUYEN 00000004 1903074

01 FC:481 40.00 DP

02 FC:482 625.00 DP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 1758 FRAME: 0668

"EXPRESS MAIL" EL 070 419 956 US

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(214) 978-3000

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1903074"/>	<input type="text" value="2055026"/>	<input type="text" value="1641581"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1203974"/>	<input type="text" value="1667885"/>	<input type="text" value="1177892"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1577464"/>	<input type="text" value="1622935"/>	<input type="text" value="1996403"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anita Nesser

7-20-98

Name of Person Signing

Signature

Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

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Corporation Association

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Trademark Application Number(s) or Registration Number(s)

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Trademark Application Number(s)

Registration Number(s)

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1630366	1634417	1199081
1980442	1612379	1626342
1186218	1182694	1181623
1303625	1252146	1976122
1634418	1610799	1672833
1624099	1506573	

TRADEMARK

REEL: 1758 FRAME: 0670

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ASSIGNMENT

WHEREAS, ShowBiz Pizza Time, Inc. ("Assignor"), a Kansas corporation with a place of business at 4441 West Airport Freeway, Irving, Texas 75062, has adopted, used and is using the following marks which are registered in the United States Patent and Trademark Office:

CHARLIE ROCKIT, Reg. No. 1903074, registered 7-4-95
CHUCK E CHEESE'S & DESIGN, Reg. No. 2055026, registered 4-22-97
DESIGN, Reg. No. 1641581, registered 4-16-91
CHUCK E. CHEESE, Reg. No. 1203974, registered 8-3-82
CHUCK E CHEESE'S PIZZA & DESIGN, Reg. No. 1667885, registered 12-10-91
CYBERAMICS, Reg. No. 1177892, registered 11-17-81
CYBERSTAR & DESIGN, Reg. No. 1577464, registered 1-16-90
HELEN HENNY, Reg. No. 1622935, registered 11-13-90
KID CHECK & DESIGN, Reg. No. 1996403, registered 8-27-96
MR. MUNCH, Reg. No. 1630366, registered 1-1-91
PASQUALLY, Reg. No. 1634417, registered 2-5-91
PIZZA TIME THEATRE, Reg. No. 1199081, registered 6-22-82
PLAY WITH YOUR FOOD AND SAVE, Reg. No. 1980442, registered 6-18-96
DESIGN, Reg. No. 1612379, registered 9-4-90
DESIGN, Reg. No. 1626342, registered 12-4-90
SHOWBIZ, Reg. No. 1186218, registered 1-12-82
SHOWBIZ PIZZA PLACE, Reg. No. 1182694, registered 12-22-81
SHOWBIZ PIZZA PLACE & DESIGN, Reg. No. 1181623, registered 12-8-81
SHOWBIZ PIZZA PLACE, Reg. No. 1303625, registered 11-6-84
SHOWBIZ PIZZA PLACE, Reg. No. 1252146, registered 9-27-83
VIDEO VELOCITOR, Reg. No. 1976122, registered 5-28-96
JASPER T. JOWLS, Reg. No. 1634418, registered 2-5-91
DESIGN, Reg. No. 1610799, registered 8-21-90
MUNCH'S MAKE BELIEVE BAND, Reg. No. 1672833, registered 1-21-92
DESIGN, Reg. No. 1624099, registered 11-20-90
WHERE A KID CAN BE A KID, Reg. No. 1506573, registered 9-27-88; and

WHEREAS, ShowBiz Merchandising, Inc. ("Assignee"), a Nevada corporation with a place of business at 4441 West Airport Freeway, Irving, Texas 75062, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above-identified registrations thereof.

DATA1/93196-1
24082281.36

TRADEMARK
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"EXPRESS MAIL" EL 070 419 956 US

Dated: 9-29-97

SHOWBIZ PIZZA TIME, INC.

By: 
Its Vice President

DATA1/93196-1
24082281.36

TRADEMARK
REEL: 1758 FRAMES 0672
EXPRESS MAIL TEL 070 419 956 US

