

07-27-1998



07-07-1998



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To the Honorable Commissioner of Pat.

100776755

Attached original documents or copy thereof.

1. Name of conveying party(ies):

COMPAGNIE FRANCAISE DE COMMERCE
INTERNATIONAL COFCI

7-7-98

- Individual(s)
- General Partnership
- Corporation - France
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

FRENCH FRAGRANCES, INC
14100 N.W. 60th Avenue
Miami Lakes, Florida 33014

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Florida
- Other

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 27, 1998

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

1728787

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFT 3.41): \$ 40.00

Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

07/24/1998 DNGUYEN 00000060 1728787

DO NOT USE THIS SPACE

01 EC-481 40.00 DP

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
Name of Person Signing

Signature

Date

7/7/98

Total number of pages comprising cover sheet, attachments and documents:

2

ASSIGNMENT OF TRADEMARK

TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, COMPAGNIE FRANCAISE DE COMMERCE INTERNATIONAL COFCI, a corporation organized under the laws of France ("COFCI"), by these presents does sell, assign and transfer unto FRENCH FRAGRANCES, INC., a Florida corporation ("French Fragrances") with its principal place of business at 14100 N.W. 60th Avenue, Miami Lakes, Florida 33014, the entire right, title and interest in and to the trademark WATT and design and the United States registration thereof, Registration Number 1728787 dated November 3, 1992, together with that part of the goodwill of the business connected with the use of and symbolized by said mark.

For the same consideration COFCI further assigns to French Fragrances all of its rights, title and interest in and to all damages and profits for past infringement of said trademark.

This assignment shall be effective from the date hereof.

**COMPAGNIE FRANCAISE DE COMMERCE
INTERNATIONAL COFCI**

Dated: MARCH 27, 1998

By: [Signature]
Name: Jean Pierre Grivory
Title: President

STATE OF FLORIDA)
) SS:
COUNTY OF DADE)

On the 27 day of MARCH, 1998, before me personally came Jean Pierre Grivory, to me known, who, being by me duly sworn, did depose and say that he is the President of COMPAGNIE FRANCAISE DE COMMERCE INTERNATIONAL COFCI, the corporation described in and which executed the above instrument; and that he has executed the above instrument by order of the board of directors of said corporation, and that he signed his name thereto by like order.

[Signature]
Notary Public

My Commission Expires:

