

07-27-1998

OMB No. 06 07-10-1998



McDonald's

To the Honorable Commissioner of Patents

Send original documents or copy thereof.

1. Name of conveying party(ies):  
McDonald's Corporation

100777655  
KOU  
7-10-98

2. Name and address of receiving party(ies):

Name: Dakota Marketing, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 4516 E. 105th Street  
City: Tulsa State: OK ZIP: 74137

TRADEMARK FEE PROCESS. RECEIVED  
JUL 10 P 2:16

US PATENT & TRADEMARK OFFICE

- Individual(s)  Association
- General Partnership  Limited Partnership
- Corporation-State
- Other \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Minnesota
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached: N/A  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

Execution Date: July 9, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,787,889 - QUINTILLION

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kevin G. Smith, Esquire

Internal Address: \_\_\_\_\_

SHOEMAKER AND MATTARE, LTD.

Street Address: 2001 Jefferson Davis Hwy.

1203 Crystal Plaza Bldg. 1, #1203

City: Arlington State: VA ZIP: 22202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

07/24/1998 SSMITH 00000130 1787889

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin G. Smith  
Name of Person Signing

*Kevin G. Smith*  
Signature

7/10/98

Date

Total number of pages including cover sheet, attachments, and document: 2

**2. Name and address of receiving party(ies)**

Quintillion, Inc.  
(a Delaware corporation)  
4801 81<sup>st</sup> Street  
Suite 105  
Bloomington, Minnesota 55437

ASSIGNMENT

WHEREAS, McDONALD'S CORPORATION, a Delaware corporation, whose address is One McDonald's Plaza, Oak Brook, Illinois 60523-1900, has adopted, used and is using a mark registered in the United States Patent and Trademark Office, as follows:

Registration No.	1,787,889
Mark	QUINTILLION

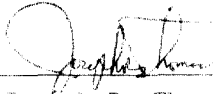
and

WHEREAS, DAKOTA MARKETING, INC., a Minnesota corporation, whose address is 4516 E. 105<sup>th</sup> Street, Tulsa, Oklahoma 74137, and QUINTILLION, INC., a Delaware corporation, whose address is 4801 81<sup>st</sup> Street, Suite 105, Bloomington, Minnesota 55437, is desirous of acquiring said mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, McDONALD'S CORPORATION does hereby assign to DAKOTA MARKETING, INC. and QUINTILLION, INC., all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above-identified registration.

McDONALD'S CORPORATION

Date: 7/9/98

By   
Name: Joseph R. Thomas **9A**  
Title: Vice President, Associate General  
Counsel and Assistant Secretary