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<u>Commissioner of Patents and Trader thereof</u>

07-27-1998



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1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
The Stroh Brewery Company 100 River Place Detroit, Michigan 48207	Morgan Guaranty Trust Company of New York 60 Wall Street New York, New York 10260
Individual(s) Association	Individual(s) citizenship: Association:
General Partnership	General Partnership:
Limited Partnership X Corporation-State: Arizona Other	Limited Partnership: X Corporation - State: New York (both companies)
3. Nature of conveyance:	Other: If assignee is not domiciled in the United States, a domestic representative designation is attached:
Assignment Merger X Security Agreement Change of Name Other:	Yes No (Designations must be a separate document from Assignment)
Execution Date: July 1, 1996	Additional name(s) & address(es) attached? Yes X No
4. Application number(s) or registration number	RADEMARK
A. Trademark Application No.(s)	
	S JUN 2
75/429,619 75/429,620	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
75/432,678	
Additional numbers attached?	Yes _X_No
mailed: Michael D. Fishman Rader, Fishman & Grauer 1533 North Woodward Avenue Suite 140 Bloomfield Hills, Michigan 48304 (248) 594-0600	7. Total fee (37 CFR 3.41)\$95.00EnclosedX Authorized to be charged to deposit account.
	8. Deposit Account Number: 18-0013 (Attach duplicate copy of this page if using deposit account)
DO NOT US	SE THIS SPACE
7/24/3998 TTUN11 00000019 180013 75429619	
1 FC:481 40.00 CH	/
FC:482 50.00 CH	<u>/</u>
9. Statement and signature. To the best of my knowledge and belief, the attached copy is a true copy of the original	/ e foregoing information is true and correct and any locument.
\prec	$\cap \cap$
Michael D. Fishman	6/22/98
	nature Date
Total	number of pages domprising cover sheet 5

TRADEMARK REEL: 1758 FRAME: 0996

TRADEMARK SECURITY AGREEMENT

ADDENDUM NO. 3

The following shall serve as an addendum to the Trademark Security Agreement dated as of July 1, 1996 by The Stroh Brewery Company, as Grantor and recorded in the United States Patent and Trademark Office at Reel 1554, Frame 0136 on 09/19/1996, Trademark Security Agreement Addendum No. 1 recorded at Reel 1621, Frame 1829 on 8/18/97 and Trademark Security Agreement Addendum No. 2 recorded at Reel 1663, Frame 0473 on 12/1/97 (collectively, the "Trademark Security Agreement"). Defined terms used herein and not otherwise defined shall have the meanings given to them in the Trademark Security Agreement.

The marks listed on the attached Schedule I shall, effective as of July 1, 1996, be included as additional marks subject to the Trademark Security Agreement, and Grantor does hereby grant to Grantee, to secure the Secured Obligations, a continuing security interest in all of Grantor's right, title and interest in, to and under the said marks which shall be included in and collectively referred to as "Trademark Collateral", whether now owned or existing or hereafter acquired.

All other provisions of the Trademark Security Agreement shall remain unchanged.

IN WITNESS WHEREOF, Grantor has caused this Addendum No. 3 to Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the 1st day of July, 1996.

THE STROH BREWERY COMPANY

By: George E. Kuehn

Title: Executive Vice President

STATE OF MICHIGAN
COUNTY OF <u>WAYNE</u>)
I,Aline M. Stokes, a Notary Public in and for said County, in the State Aforesaid, DO HEREBY CERTIFY, thatGeorge E. Kuehn,
Executive Vice President of The Stroh Brewery Company
personally known to me to be the same person whose name is subscribed to the
foregoing instrument as such
GIVEN under my hand and Notarial Seal this <u>lst</u> day of <u>June</u> , 19_98
[Seal]
Signature of notary public My commission expires 8/13/98
Aline M. Stekes Notary for Oakland County, MI "Acting in Wayne County #41" My Commission Expires August 13, 1998

SCHEDULE

MATERIAL TRADEMARKS NEW APPLICATIONS

JANUARY 30, 1998 - MAY 31, 1998

Proposed Mark	Type of App. (Use Based/ITU)	Date of First Use	Date App. Filed and Serial No.
Old Mil-lenium	ПО		2/5/98 75/429,619
Old Milwaukee Limelight	ITU		2/5/98 75/429,620
Henry Weinhard's-1	Use Based	12/76	2/11/98 75/432,678

TRADEMARK REEL: 1758 FRAME: 0999