

MURD 7-22-98

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

REC 07-27-1998

SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



100777310

To the Honorable Commissioner of P.

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Taconic Brands, Inc

- Individual(s) Association
General Partnership Limited Partnership
Corporate-State Connecticut
Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: VSF Brands Inc.

Internal Address:

Street Address: 750 Lexington Avenue

City: New York State: NY ZIP: 10022

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date:

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,470,878; 431,208; 510,873; 1,349,777; 514,372; 389,261; 384,754; 181,967; 169,762; 164,170; 1,650,296; 1,685,810; 1,319,719; 849,543; 828,283; 732,209; 396,329; 165,977; 1,021,157

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harry Praver, Esq.

Internal Address: Loeb & Loeb LLP

Street Address: 345 Park Avenue

City: New York State: NY ZIP: 10154

6. Total number of applications and registrations involved: 19

7. Total fee (37 CFR 3.41) \$ 490

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/27/1998 JSHABAZZ 00000004 1470878

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 450.00 OP

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harry Praver
Name of Person Signing

Harry Praver
Signature

7/20/98
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**

WHEREAS, Taconic Brands, Inc. (hereafter "Assignor"), a Connecticut corporation, having an address at 607 Main Avenue, Norwalk, Connecticut 06851 is the owner of all right, title and interest in and to the trademarks relating to the operation of Assignor's business, including, without limitation, the registrations and applications identified on Schedule A attached hereto (hereafter the "Marks"); and

WHEREAS, VSF Brands Inc. (hereafter "Assignee"), a Delaware corporation, having an address at 750 Lexington Avenue, New York, New York 10022, desires to acquire all right, title and interest in and to the Marks.

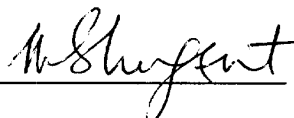
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks.

Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such trademark, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Trademark Assignment on the date and in the capacity shown below.

Date: July 30, 1998

**TACONIC BRANDS, INC.**

By:   
Name:  
Title:

**SCHEDULE A**

90008

TRADEMARK  
REEL: 1759 FRAME: 0252

## INTANGIBLE ASSETS

### SCHEDULE OF TRADEMARKS

#### REGISTERED TRADEMARKS

##### INTERNATIONAL

Tahiti Joe	Benelux	302308
Cramore's	Canada	109706
Giroux	France	1559673
Giroux	Korea	232392
Raffetto	Italy	00575809
Raffetto	Sweden	60774

##### UNITED STATES

Tahiti Joe	U.S.	1,470,878
Cramore's	U.S.	431,208
Giroux (Stylized Letters)	U.S.	510,873
Raffetto	U.S.	1,349,777
Raffetto (Stylized Letters)	U.S.	514,372
Design Only (Doily Label)	U.S.	389,261
Design Only (Oval Shape Frame)	U.S.	384,754
Harlequin	U.S.	181,967
Plantation Circles Sweet Pickled Watermelon Rind (Stylized Letters)	U.S.	169,762
Medley	U.S.	164,170
Proud Mary	U.S.	1,650,296
Club Tahiti	U.S.	1,685,810
Wupperman	U.S.	1,319,719
Mi-Lem' Travel-Pak & Design	U.S.	1,021,157
Mi-Lem' (Stylized Letters)	U.S.	849,543
Mi-Lem'	U.S.	828,283
Mi-Lem' 3'N 1 & Design	U.S.	732,209
Chutnut (Stylized Letters)	U.S.	396,329
Nesselro (Stylized Letters)	U.S.	165,977

#### UNREGISTERED TRADEMARKS

Wupperman  
Javin  
LaSauce  
Creamy head  
Rich's

#### TRADEMARK LICENSES

Mantovani  
TR's Great American  
Firehouse BBQ Sauce (1 Alarm, 2 Alarm, 3 Alarm, 2 Alarm Fat Free)

TRADEMARK