

07-27-1998

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To the Honorable Commiss



100776059

Please record the attached original documents or copy thereof.

MRO 7-15-98

1. Name of conveying party(ies):

Silver Springs Cooperative
Post Office Box 1046
Winter Garden, Florida 34777

- Individual(s)
- General Partnership
- Limited Partnership
- Corporate-State/Florida
- Association
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Silver Springs Citrus, Inc.

Address: Post Office Box 155
Howey-in-the-Hills, FL 34737

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States a domestic representative designate is attached

- Yes
 - No
- (Designations must be a separate document from Assignment)

Execution Date: July 9, 1998

Additional name(s) & Address(es) attached
 Yes No

4. Application or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

852,877

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Herbert L. Allen
Address: Allen, Dyer, Doppelt, Milbrath & Gilchrist
255 S. Orange Avenue #1401
Post Office Box 3791
Orlando, FL 32802-3791

6. Total number of applications and registrations involved:.....(1)

7. Total fee (37CFR 3.41)..... \$ 40.00

- Enclosed
- Any ADDITIONAL fee to be charged to:

8. Deposit Account Number: 01-0484

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Herbert L. Allen

7/15/98

Name

Signature

Date

Total number of pages including cover sheet, attachments and document: 3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration of:)
)
SILVER SPRINGS CITRUS COOPERATIVE)
)
Registration No. 852,877)
)
Registered: July 16, 1968) Attention:
)
Serial No.: 280,556) Assignment Branch
)
Filing Date: Sept. 18, 1967)
)
Mark: **CHOICE CROP AND DESIGN**)
)
_____)

ASSIGNMENT OF TRADEMARK

COMES NOW Silver Springs Citrus Cooperative, Post Office Box 1046, Winter Garden, Florida 34777 (herein ASSIGNOR), by and through the undersigned, for valuable consideration, receipt of which is acknowledged, hereby assigns to SILVER SPRINGS CITRUS, INC., whose address is Post Office Box 155, Howey-in-the-Hills, Florida 34737 (herein ASSIGNEE), all rights to the trademark **CHOICE CROP AND DESIGN**, Registration No. 852,877, registered July 16, 1968 in the United States Patent and Trademark Office, along with the associated goodwill, all slogans, designs, logotypes, and trade dress used in association with said mark.

And ASSIGNOR requests that the United States Commissioner of Patents and Trademarks record this Assignment and issue all renewal registrations in accordance with this Assignment.

DONE this 9 day of July, 1998.

SILVER SPRINGS CITRUS COOPERATIVE.

By *John N. Rees*
JOHN N. REES, TREASURER

State of Florida :
: ss.
County of :

Before me personally appeared **JOHN N. REES**, known to me/identified by PERSONAL to be the person described in and who executed the foregoing instrument (assignment of U.S. Trademark Registration No. 852,877, and acknowledged to and before me that he executed said instrument for the purposes therein expressed.

WITNESS my hand and official seal, this 9TH day of July, 1998.

Irene T. Clark
Notary Public
My commission expires:
IRENE T CLARK
Typed or printed name of Notary
Commission No.:

IRENE T. CLARK
Notary Public, State of Florida
My Comm. Expires Nov. 28, 1998
Comm. No. CC423191