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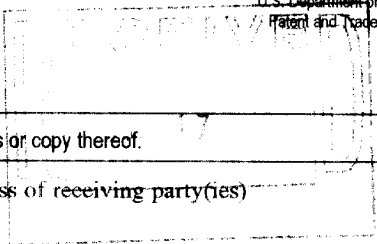
7-17-98

07-22-1998



U.S. Department of Commerce  
Patent and Trademark Office

IEET



To the Honorable Commissioner of Patents and

100770514

Documents or copy thereof.

1. Name of conveying party(ies):  
**Park Avenue Publishing, Inc.**  
 \_\_\_ Individual(s) \_\_\_ Association  
 \_\_\_ General Partnership \_\_\_ Limited Partnership  
X Corporation-State -California  
 \_\_\_ Other  
 Additional name(s) of conveying party(ies) attached? \_\_\_ Yes \_\_\_ No

2. Name and Address of receiving party(ies)  
 Name: **Low Rider Publishing Group, Inc.**  
 Address:  
**745 Fifth Avenue  
 New York, NY 10151**  
 Individual(s)citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation- California  
 Other \_\_\_\_\_  
 If assignee is not domiciled in the United States, a domestic representative designation is attached: \_\_\_ Yes \_\_\_ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? \_\_\_ Yes \_\_\_ No

3. Nature of conveyance:  
 \_\_\_ Assignment \_\_\_ Merger  
 \_\_\_ Security Agreement X Change of Name  
 \_\_\_ Other \_\_\_\_\_  
 Execution Date: September 9, 1997

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
See attached list  
 Additional numbers attached? X Yes \_\_\_ No

B. Trademark Registration No.(s)  
See attached list

5. Name and address of party to whom correspondence concerning document should be mailed:  
  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799  
 07/21/1998 SSMITH 00000002 1743113  
 01 FC:481 40.00 OP  
 02 FC:482 425.00 OP

6. Total number of applications and registrations involved:  
1  
 7. Total fee (37 CFR 3.41)..... \$ 465.00  
 \_\_\_ Enclosed  
X Any deficiency is authorized to be charged to Deposit Account No. 03-3415.  
 8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
 \_\_\_\_\_  
 Name of Person Signing Signature Date  
 Total number of pages including cover sheet, attachments, and document. \_\_\_\_\_

Mail to: U.S. Patent & Trademark Office, Office of Public Records, Crystal Gateway 4, Rm.335, Washington, D.C. 20231

SCHEDULE A  
REGISTRATIONS

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COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	DESIGN ONLY	1743113	29DE1992
U. S. A.	DESIGN ONLY	1743279	29DE1992
U. S. A.	DESIGN ONLY	1744874	05JA1993
U. S. A.	DESIGN ONLY	1967756	16AP1996
U. S. A.	LOGO CHARACTER	1993433	13AU1996
U. S. A.	LOW RIDER	1557901	26SE1989
U. S. A.	LOW RIDER (STYLIZED)	1748430	26JA1993
U. S. A.	LOW RIDER (STYLIZED)	1743278	29DE1992
U. S. A.	LOW RIDER (STYLIZED)	1757298	09MR1993
U. S. A.	LOWRIDER (STYLIZED)	1996917	27AU1996
U. S. A.	LOWRIDER ARTE	1786707	10AU1993
U. S. A.	LOWRIDER BICYCLE THE CUSTOM BIKE MAGAZINE	2154404	05MY1998
U. S. A.	LOWRIDER CAFE AND DESIGN	2136701	17FE1998
U. S. A.	STREET BEAT	1771404	18MY1993

SCHEDULE B  
APPLICATIONS

COUNTRY/STATE	MARK	APP. NO.	APP. DATE
U. S. A.	LOW RIDER BICYCLE INC. AND DESIGN	74/544399	29JE1997
U. S. A.	LOWRIDER CAFE	75/378593	24OC1997
U. S. A.	LOWRIDER EURO	75/380383	28OC1997
U. S. A.	OG LOWRIDER	75/380382	28OC1997

# State of California

SECRETARY OF STATE



CORPORATION DIVISION

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the annexed transcript was prepared by and in this office from the record on file, of which it purports to be a copy, and that it is full, true and correct.

*IN WITNESS WHEREOF*, I execute this certificate and affix the Great Seal of the State of California this

JUN 15 1998



*Bill Jones*

Secretary of State

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CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
PARK AVENUE PUBLISHING, INC.

FILED  
the office of the Secretary of State  
of the State of California

NOV 5 1997

Bill Jones  
JONES Secretary

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We, Michealanne Discepolo the Vice President and Ann Riposanu the Assistant Secretary of PARK AVENUE PUBLISHING, INC., a corporation duly organized and existing under the laws of State of California, do hereby certify:

1. That they are the Vice President and the Assistant Secretary, respectively, of PARK AVENUE PUBLISHING, INC., a California corporation
2. That an amendment to the articles of incorporation of this corporation has been approved by the board of directors.
3. The amendment so approved by the board of directors is as follows:

Article I of the articles of incorporation of this corporation is amended to read as follows:

" I : That the name of the corporation shall be:

Low Rider Publishing Group, Inc "

4. That the shareholders have adopted said amendment by written consent. That the wording of said amendment as approved by written consent of the shareholders is

(CA - 0928 - 1/21/91)

the same as that set forth above. That said written consent was signed by the holders of outstanding shares having not less than the minimum number of required votes of shareholders necessary to approve said amendment in accordance with Section 902 of the California Corporations Code.

5. That the designation and total number of outstanding shares entitled to vote on or give written consent to said amendment and the minimum percentage vote required of each class or series entitled to vote on or give written consent to said amendment for approval thereof are as follows:

Designation	Number of shares outstanding entitled to vote or give written consent	Minimum percentage vote required to approve
Common Stock	60,000	50.1%

6. That the number of shares of each class which gave written consent in favor of said amendment equaled or exceeded the minimum percentage vote required of each class entitled to vote, as set forth above.

Each of the undersigned declares under penalty of perjury that the statements contained in the foregoing certificate are true of their own knowledge.

Executed at 745 Fifth Avenue, New York, NY on September 9, 1997.



*Michealanne DiScipolo*  
Michealanne DiScipolo, Vice President

*Ann Riposani*  
Ann Riposani, Assistant Secretary

(CA - 0928 - 1/21/91)