

07-29-1998



SHAW, PITTMAN, POTTS & TROWBRIDGE
TRADEMARK ASSIGNMENT RECORDATION FORM COVER SHEET 100778786

To the Honorable Commissioner of Patents and Trademark, Box Assignments, Washington, D.C. 20231.
Please record the attached original documents or copy thereof.

MRD 7-24-98



1. Name of conveying party(ies):
Showcase Publishing, Inc.
 ___ Individual(s)
 ___ Association
 ___ Partnership--Type _____
XX Corporation Kansas
 ___ Other _____
 Additional name(s) of conveying party(ies) attached? ___ Yes **XX** No

2. Name and address of receiving party(ies):
 Name Meredith Corporation
 Street Address 1716 Locust Street
 City Des Moines State Iowa Zip 50309-3023
 ___ Individual(s) citizenship _____
 ___ Association _____
 ___ General Partnership _____
 ___ Limited Partnership _____

3. Nature of conveyance:
XX Assignment ___ Merger
 ___ Security Agreement ___ Change of Name
 ___ Other _____
 Execution Date June 2, 1998

XX Corporation Iowa
 ___ Other _____
 If assignee is not domiciled in the United States, a domestic representative designation is attached: ___ Yes **XX** No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? ___ Yes **XX** No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

 Additional numbers attached: ___ Yes **XX** No

B. Trademark Registration No.(s)
Registration No. 1,630,513 (KANSAS CITY HOMES & GARDENS)

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name Kathy J. McKnight, Esq.
 Internal Address Shaw Pittman Potts & Trowbridge

 Street Address 2300 N Street, N.W.

 City Washington State D.C. Zip 20037-1128

6. Total number of applications and registrations involved: 1
 7. Total fees (37 CFR 3.41): **\$40.00**
XX Enclosed
 ___ Authorized to be charged to deposit account
 8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Kathy J. McKnight Kathy McKnight 7/24/98
 Name of Person Signing Signature Date
 Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT

WHEREAS, SHOWCASE PUBLISHING, INC., a corporation of Kansas, having an address of 5301 West 75th Street, Prairie Village, Kansas 66208 (hereinafter "SHOWCASE") adopted, used and is using the trademark KANSAS CITY HOMES & GARDENS for periodical magazines and is the record owner of Registration No. 1,630,513 of said mark for said goods.

WHEREAS, MEREDITH CORPORATION, an Iowa corporation, having an address of 1716 Locust Street, Des Moines, Iowa 50309-3023 (hereinafter "MEREDITH") has acquired all of SHOWCASE's rights, title and interest in and to the trademark KANSAS CITY HOMES & GARDENS, the goodwill symbolized thereby, and the United States Trademark Registration of said mark, and is desirous of making said acquisition of record.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, confirms that it has sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to MEREDITH all rights, title and interest in and to the trademark KANSAS CITY HOMES & GARDENS, the goodwill symbolized

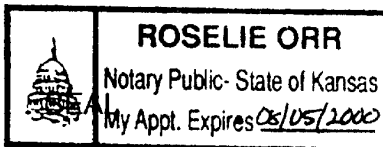
thereby, and the United States Trademark Registration thereof *nunc pro tunc* as of August 26, 1997.

SHOWCASE PUBLISHING, INC.

By: [Signature]
Title: President

Signed and sworn to before me this 2nd day of June, ¹⁹⁹⁸1997. RMO

[Signature]
Notary Public



My Commission Expires:
08/05/2000