

07-29-1998

COVER SHEET
JULY



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Tab settings

To the Honorable Commissioner

The attached original documents or copy thereof.

MIRD 7-27-98

1. Name of conveying party(ies):

Hunt-Wesson, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 16, 1998

2. Name and address of receiving party(ies)

Name: ConAgra Brands, Inc.

Internal Address:

Street Address: One ConAgra Drive

City: Omaha State: NE ZIP: 68102

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nebraska
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

178,664	1,115,738
1,115,777	1,374,094
1,374,095	1,395,942

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address:

McGrath, North, Mullin & Kratz, P.C.

Street Address: Suite 1400

222 South 15th Street

City: Omaha State: NE ZIP: 68102

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41).....\$ 165.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

01 EC:481 40.00 DP
02 EC:482 125.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick C. Stephenson

Name of Person Signing

Signature

7-21-98

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1760 FRAME: 0557

ASSIGNMENT

WHEREAS, Hunt-Wesson, Inc., a Delaware corporation, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BEATRICE (Stylized)	1,374,095	12/03/1985
BEATRICE & Design	1,395,942	06/03/1986
BEATRICE	1,374,094	12/03/1985
BEATRICE B & Design	1,115,777	03/27/1979
BEATRICE B & Design	1,115,738	03/27/1979
BEATRICE	178,664	01/15/1924

WHEREAS, ConAgra Brands, Inc., a Nebraska corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102, is desirous of acquiring all right, title and interest in and to said trademarks.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Hunt-Wesson, Inc. hereby assigns to ConAgra Brands, Inc. all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed this 16th day of July, 1998.

HUNT-WESSON, INC.

By 
Name Kenneth W. DiFonzo
Title Vice President