

07-30-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

JUL 27 1998

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To the Honorable Commissioner of I

100780473

Original documents or copy thereof.

1. Name of conveying party(ies):

Aktiebolaget Electrolux

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Swedish
☐ Other

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: 3/13/98

2. Name and address of receiving party(ies):

Name: Sears, Roebuck and Co.

Internal Address:

Street Address: 3333 Beverly Road

City: Hoffman State: IL ZIP: 60179
Estates

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State New York
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,537,334

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nicole Sandelin

Internal Address: Sears, Roebuck and Co.
Law Department
B6 - 370A

Street Address: 3333 Beverly Road

City: Hoffman Estates State: IL ZIP: 60179

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kristen D. Poggensee

Name of Person Signing

Kristen D. Poggensee 7/23/98

Signature

Date

Total number of pages comprising cover sheet:

1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011).

REEL: 1760 FRAME: 0763

ASSIGNMENT

WHEREAS, Aktiebolaget Electrolux, a Swedish corporation, located in Stockholm, Sweden, ("Assignor") has adopted and used in its business, in connection with the marketing, distribution and sale of refrigerators and freezers, the trademark "GALAXY" (the "Trademark") which mark was registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GALAXY	1,537,334	May 2, 1989

WHEREAS, said trademark registration was canceled in December 1995 for failure to file an Affidavit pursuant to Section 8 of the Lanham Act (15 USC§1058);

WHEREAS, Sears, Roebuck and Co., a New York corporation, with principal offices located in Hoffman Estates, Illinois, ("Assignee") is desirous of acquiring from Assignor any and all rights in said Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and any affiliated or related companies, assigns and transfers to Assignee its entire right, title and interest, if any, in and to the Trademark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademark.

ASSIGNOR further agrees that it will not object to or interfere with any use of the Trademark by Assignee.

Signed this 13 day of March, 1998.

AKTIEBOLAGET ELECTROLUX

By: 

Name: Bo Erixon
Corporate Director

Title: _____