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OMB No. 1851-0011 (exp. 4/94)

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BE To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

Fleet Bank, National Association (now known as Fleet National Bank)

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other National Banking Association

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other Release of Security Interest

Execution Date:

2. Name and address of receiving party(ies)

Name: NFO Research (now known as NFO Worldwide, Inc.)

Internal Address: 1498 MAR 19 A 9:45 Street Address: Two Pickwick Plaza suite 400

City: Greenwich State CT ZIP: 06830

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Schedule A attached to Release

B. Trademark Registration No.(s)

See Schedule A attached to Release

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nkiruka Nwokoye

Internal Address: Paul, Weiss, Rifkind, Wharton & Garrison

03/25/1998 JWATKINS 00000056 198587 40.00 OP 01 FC:461 1473.00 OP 02 FC:482

Street Address: 1285 Avenue of the Americas

City: New York, State: NY ZIP: 10019-6064

6. Total number of applications and registrations involved: 60

7. Total fee (37 CFR 3.41): \$ 1515.00 + 25.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 20-0092

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

March 13, 1998

Date

Total number of pages including cover sheet, attachments, and document: 8

SCHEDULE A

NFO RESEARCH, INC.

U.S. TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
NFO	1,985,857	July 9, 1996
TARGETED COPY TESTING	2,109,549	October 28, 1997
TARGETED PRINT TESTING	2,109,548	October 28, 1997
SURVEILLANCE SUPPORT	1,966,611	April 9, 1996
VOLUMETRIC CONCEPT SCREENING BY MAIL	1,982,158	June 25, 1996
NFO HEALTHMED	1,926,958	October 17, 1995
NFO SMARTSYSTEM	2,001,751	September 17, 1996
THE SIP SMARTSYSTEM	1,935,901 1,975,182	November 14, 1995 May 21, 1996
NFO INTERACTIVE	1,997,280	August 27, 1996
NYPM	1,812,344	December 21, 1993
ACTIVE INTERMEDIA MEASUREMENT	1,807,865	November 30, 1993
AIM	1,754,152	February 23, 1993
NATIONAL YELLOW PAGES MONITOR	1,780,596	July 6, 1993
NYPM RATINGS	1,764,812	April 13, 1993
NFO TRAVELS AMERICA	1,621,567	November 6, 1990
NUESTRA FAMILIA OPINA	1,579,378	January 23, 1990
OUR FAMILY'S OPINION	1,579,377	January 23, 1990
ASK A QUESTION	1,543,833	June 13, 1989

TRADEMARK

REEL: 1760 FRAME: 0789

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SCREEN-TEST	1,461,294	October 13, 1987
SIP SHARE OF INTAKE PANEL	1,406,070	August 19, 1986
CARS	1,376,231	December 17, 1985
PATIENT SEARCHLIGHT	1,378,387	January 14, 1986
MAIL PANEL EXPRESS	1,306,398	November 20, 1984
MC2	1,224,489	January 18, 1983
SIP	1,197,364	June 8, 1982
TRAC	849,982	May 28, 1968
MULTICARD SURVEY	701,128	July 12, 1960

SCHEDULE A

NFO RESEARCH, INC

U.S. TRADEMARKS

Pending Trademark Applications

<u>Trademark</u>	<u>Serial Number</u>	<u>Application Date</u>
NFO/NET. GAUGE	75-181,784	October 15, 1996
NFO/NET SOURCE	75-181,782	October 15, 1996
NFO SMARTSYSTEM	75-013,530	October 25, 1995
NFO RESEARCH INTERACTIVE	74-422,838 74-421,850	August 5, 1993 August 5, 1993
THE NFO RESEARCH CHANNEL	74-421,849 74-421,848	August 5, 1993 August 5, 1993
THE NFO INTERACTIVE CONSUMER PANEL	74-421,845 74-421,839	August 5, 1993 August 5, 1993
NFO INTERACTIVE	74-421,842	August 5, 1993
AMERISPACE	74-222,447	November 18, 1991

SCHEDULE A

NFO RESEARCH, INC

U.S. TRADEMARKS

Abandoned Trademark Applications

<u>Trademark</u>	<u>Serial Number</u>	<u>Application Date</u>	<u>Date Abandoned</u>
INTERACTIVE INSIGHTS	75-181,783	October 15, 1996	January 9, 1998
AMERICA INTERACTS	75-031,753	December 13, 1995	June 11, 1997
AMERICA'S INTERACTING	75-031,752	December 13, 1995	June 11, 1997
THE WELL	74-713,313	August 9, 1995	February 14, 1997
THE RESEARCH CHANNEL	74-633,760	February 13, 1995	February 8, 1996
NFO/ASI TARGETED PRINT TESTING	74-496,442	March 3, 1994	February 28, 1996
NFO/ASI TARGETED COPY TESTING	74-496,441	March 3, 1994	February 28, 1996
THE NFO SMARTSYTEM	74-445,315	October 8, 1993	October 12, 1995
THE NFO INFORMATION HIGHWAY	74-421,935 74-421,932	August 5, 1993 August 5, 1993	October 18, 1996 October 18, 1996
THE NFO CONSUMER INFORMATION HIGHWAY	74-421,934 74-421,933	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
NFO RESEARCH BY CABLE	74-421,931 74-421,927	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995

TRADEMARK

4 REEL: 1760 FRAME: 0792

THE CABLE RESEARCH PANEL	74-421,930 74-421,929	August 5, 1993 August 5, 1993	May 1, 1995 June 12, 1995
THE RESEARCH CHANNEL	74-421,928 74-421,926	August 5, 1993 August 5, 1993	October 18, 1997 May 1, 1995
THE INTERACTIVE RESEARCH CHANNEL	74-421,847 74-421,846	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
THE NFO INTERACTIVE RESEARCH CHANNEL	74-421,844 74-421,843	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995

**RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This Release of Security Interest in Trademarks (the "Release"), dated as of ~~February~~ ^{March} 10, 1998, is made by Fleet National Bank (formerly known as Fleet Bank, National Association), a national banking corporation organized under the laws of the United States of America, as agent (in such capacity the "Agent") for each of the banks (the "Banks") which are signatories to the Credit Agreement (the Credit Agreement), dated as of December 29, 1994, among the Banks, the Agent, and NFO Research, Inc. (now known as NFO Worldwide, Inc.), a corporation organized under the laws of the State of Delaware (the "Borrower"). Pursuant to the Credit Agreement, the Banks made a line of credit available to Borrower.

WHEREAS, Borrower entered into a Security Agreement and Grant of Security Interest in Patents, Trademarks and Copyrights (the "Security Agreement"), dated as of December 29, 1994 and recorded in the Patent and Trademark Office as of March 6, 1997, at Reel/Frame 1575/0492, pursuant to which Borrower granted a security interest to the Agent in the trademarks set forth on Schedule A attached hereto, and all trademarks acquired thereafter (the "Released Trademarks"), to secure the performance of Borrower's obligations under the Credit Agreement; and

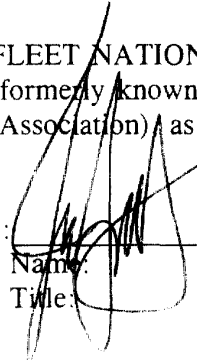
WHEREAS, Borrower has requested that the Agent release any and all interest it may have in the Released Trademarks, and the Agent has agreed to do so.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, and pursuant to the Security Agreement, the Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks.

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed as of the date hereinabove set forth.

FLEET NATIONAL BANK
(formerly known as Fleet Bank, National Association) as Agent

Dated: March 10, 1998

By: 
Name: Fred Meyer
Title: Vice President