

Tab settings     RE 7-24-98

To the Honorable Commissioner of

07-30-1998



100781001

3 SHEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

MAR 19 1998

attached original documents or copies thereof.

1. Name of conveying party(ies):

Fleet Bank, National Association  
(now known as Fleet National Bank)

- Individual(s)
- General Partnership
- Corporation-State
- Other National Banking Association

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: NFO Worldmark PTE PROCESS  
(now known as NFO Worldwide, Inc.)

Internal Address: \_\_\_\_\_  
Street Address: Two Pickwick Plaza, Suite 400

City: Greenwich, Conn ZIP: 06830

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Schedule A attached to Release

B. Trademark Registration No.(s)

See Schedule A attached to Release

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nkiruka Nwokoye

Internal Address: Paul, Weiss, Rifkind, Wharton & Garrison

~~03/25/1998 JMWTKINS 00000054 1986950  
01 FC:481 40.00 OP  
02 FC:482 600.00 OP~~

Street Address: 1285 Avenue of the Americas

City: New York, State: NY ZIP: 10019-6064

6. Total number of applications and registrations involved: 50

7. Total fee (37 CFR 3.41).....\$ 265<sup>00</sup> 750<sup>00</sup>

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0052

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nkiruka Nwokoye  
Name of Person Signing

Christine E. Wilson  
Signature

March 13, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1760 FRAME: 0913

**SCHEDULE A**

**NFO RESEARCH, INC.**

**U.S. TRADEMARKS**

<b><u>Trademark</u></b>	<b><u>Registration Number</u></b>	<b><u>Registration Date</u></b>
NFO HEALTHMED	1,926,958	October 17, 1995
NFO SMARTSYSTEM	2,001,751	September 17, 1996
THE SIP SMARTSYSTEM	1,935,901 1,975,182	November 14, 1995 May 21, 1996
NFO INTERACTIVE	1,997,280	August 27, 1996
MICROBIOTRAK	1,900,590	June 20, 1995
NYPM	1,812,344	December 21, 1993
ACTIVE INTERMEDIA MEASUREMENT	1,807,865	November 30, 1993
AIM	1,754,152	February 23, 1993
NATIONAL YELLOW PAGES MONITOR	1,780,596	July 6, 1993
NYPM RATINGS	1,764,812	April 13, 1993
IMMUNOTRAK	1,748,400	January 26, 1993
NFO TRAVELS AMERICA	1,621,567	November 6, 1990
NUESTRA FAMILIA OPINA	1,579,378	January 23, 1990
OUR FAMILY'S OPINION	1,579,377	January 23, 1990
ASK A QUESTION	1,543,833	June 13, 1989
SCREEN-TEST	1,461,294	October 13, 1987
SIP SHARE OF INTAKE PANEL	1,406,070	August 19, 1986
CARS	1,376,231	December 17, 1985
PATIENT SEARCHLIGHT	1,378,387	January 14, 1986
MAIL PANEL EXPRESS	1,306,398	November 20, 1984

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
MC2	1,224,489	January 18, 1983
SIP	1,197,364	June 8, 1982
TRAC	849,982	May 28, 1968
MULTICARD SURVEY	701,128	July 12, 1960

SCHEDULE A

NFO RESEARCH, INC

U.S. TRADEMARKS

Pending Trademark Applications

<u>Trademark</u>	<u>Serial Number</u>	<u>Application Date</u>
NFO RESEARCH INTERACTIVE	74-422,838 74-421,850	August 5, 1993 August 5, 1993
THE NFO RESEARCH CHANNEL	74-421,849 74-421,848	August 5, 1993 August 5, 1993
THE NFO INTERACTIVE CONSUMER PANEL	74-421,845 74-421,839	August 5, 1993 August 5, 1993
NFO INTERACTIVE	74-421,842	August 5, 1993
AMERISPACE	74-222,447	November 18, 1991

**SCHEDULE A**

**NFO RESEARCH, INC**

**U.S. TRADEMARKS**

**Abandoned Trademark Applications**

<b><u>Trademark</u></b>	<b><u>Serial Number</u></b>	<b><u>Application Date</u></b>	<b><u>Date Abandoned</u></b>
NFO/ASI TARGETED PRINT TESTING	74-496,442	March 3, 1994	February 28, 1996
NFO/ASI TARGETED COPY TESTING	74-496,441	March 3, 1994	February 28, 1996
THE NFO SMARTSYTEM	74-445,315	October 8, 1993	October 12, 1995
THE NFO INFORMATION HIGHWAY	74-421,935 74-421,932	August 5, 1993 August 5, 1993	October 18, 1996 October 18, 1996
THE NFO CONSUMER INFORMATION HIGHWAY	74-421,934 74-421,933	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
NFO RESEARCH BY CABLE	74-421,931 74-421,927	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
THE CABLE RESEARCH PANEL	74-421,930 74-421,929	August 5, 1993 August 5, 1993	May 1, 1995 June 12, 1995
THE RESEARCH CHANNEL	74-421,928 74-421,926	August 5, 1993 August 5, 1993	October 18, 1997 May 1, 1995
THE INTERACTIVE RESEARCH CHANNEL	74-421,847 74-421,846	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995
THE NFO INTERACTIVE RESEARCH CHANNEL	74-421,844 74-421,843	August 5, 1993 August 5, 1993	May 1, 1995 May 1, 1995

**RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This Release of Security Interest in Trademarks (the "Release"), dated as of ~~February~~ <sup>March</sup> 10, 1998, is made by Fleet Bank, National Association (now known as Fleet National Bank), a national banking corporation organized under the laws of the United States of America, as agent (in such capacity the "Agent") for each of the banks (the "Banks") which are signatories to the Credit Agreement (the Credit Agreement), dated as of December 29, 1994, among the Banks, the Agent, and NFO Research, Inc. (now known as NFO Worldwide, Inc.), a corporation organized under the laws of the State of Delaware (the "Borrower"). Pursuant to the Credit Agreement, the Banks made a line of credit available to Borrower.

WHEREAS, Borrower entered into a Security Agreement and Grant of Security Interest in Patents, Trademarks and Copyrights (the "Security Agreement"), dated as of December 29, 1994 and recorded in the Patent and Trademark Office as of January 12, 1995, at Reel/Frame 1276/0434, pursuant to which Borrower granted a security interest to the Agent in the trademarks set forth on Schedule A attached hereto, and all trademarks acquired thereafter (the "Released Trademarks"), to secure the performance of Borrower's obligations under the Credit Agreement; and

WHEREAS, Borrower has requested that the Agent release any and all interest it may have in the Released Trademarks, and the Agent has agreed to do so.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, and pursuant to the

TRADEMARK  
REEL: 1760 FRAME: 0918

Security Agreement, the Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks.

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed as of the date hereinabove set forth.

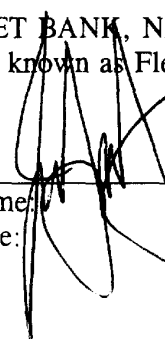
FLEET BANK, NATIONAL ASSOCIATION  
(now known as Fleet National Bank), as Agent

Dated: March 10, 1998

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_



Frederick B. Meagher  
Vice President