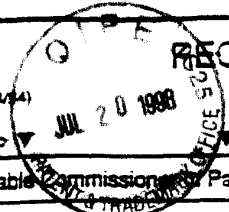


07-31-1998



100782212

Tab settings

To the Honorable Commissioner of Patents and Trademarks

ed original documents or copy thereof.

1. Name of conveying party(ies): 7-27-98
Paramount Distillers, Inc.

- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: July 10, 1998

2. Name and address of receiving party(ies)

Name: G.I.E. Grand Marque Conservation

Internal Address: _____

Street Address: 33 Rue de la Baume
Paris 75008, France

City: _____ State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State France
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Trademark Registration No.(s)

660,630

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martin J. Beran, Esq.

Internal Address: _____

Street Address: Stroock & Stroock & Lavan LLP

180 Maiden Lane

City: New York State: NY ZIP: 10038

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-4709

(Attach duplicate copy of this page if paying by deposit account)

07/29/1998 DNGUYEN 00000229 194709 660630
01 FD 481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Martin J. Beran
Name of Person Signing

[Signature]
Signature

July 17, 1998

Date

6

Total number of pages including cover sheet, attachments, and document:

Docket No. 051289/008
MJB:wd

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : G.I.E. Grande Marque Conservation
(by Assignment from Paramount Distillers, Inc.)

Registration No. : 660,630

Registered : April 15, 1958

Renewed : April 15, 1978; Application for Second Renewal filed February
12, 1998

Trademark : MONOPOLES ALFRED ROTHSCHILD

~~April 15, 1998~~
July 10, 1998

DESIGNATION OF DOMESTIC REPRESENTATIVE

Hon. Commissioner of Patents and Trademarks
Washington, D.C. 20231


Sir:

Applicant designates STROOCK & STROOCK & LAVAN LLP, 180 Maiden Lane,
New York, New York 10038, as applicant's representative upon whom notices or process in
proceedings affecting the mark may be served.

G.I.E. Grande Marque Conservation

By: _____

Title: _____


CHRISTOPHE SALIN
DIRECTOR

665969v1

TRADEMARK
REEL: 1761 FRAME: 0380

ASSIGNMENT OF TRADEMARK

WHEREAS, Paramount Distillers, Inc, an Ohio corporation having a principal place of business at 3116 Berea Road, Cleveland, Ohio 44111, (hereinafter "Assignor") is the record owner of the trademark MONOPOLES ALFRED ROTHSCHILD, registered on the principal register of the United States Patent and Trademark Office on April 15, 1958 under registration number 660,630, a copy of which registration is annexed hereto as Exhibit A, (the "Trademark"); and

WHEREAS, the Assignor has, inter alia, agreed to assign to G.I.E. Grande Marque Conservation, a French company located and doing business at 33 Rue de la Baume 75008 Paris, France (hereinafter "Assignee") all right, title, and interest in and to any and all use of the name, designation or trademark ROTHSCHILD, or its phonetic equivalent, any formative thereof or as a formative, in any form, alone or in combination with any other word or words, design or designs and any cause of action related thereto, as well as any mark confusingly or deceptively similar to, or any mark likely to dilute the goodwill associated therewith; and

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Trademark and the registration thereof and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer and assign unto Assignee all right, title and interest in and to the Trademark and the registration thereof for the United States and throughout the world together with the goodwill of the business associated with the

Trademark. Assignor does also hereby transfer and assign unto Assignee any legal claims arising from past infringement of the Trademark together with the right to sue on and recover for damages and profits for past infringements thereof;


Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Trademark in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor

IN WITNESS WHEREOF, Assignor has signed this Assignment of Trademark on the 10th day of ~~March~~^{July}, 1998.

Paramount Distillers, Inc.

By: 
Robert G. Gottesman, its Chairman

On ~~March~~^{July} 10, 1998, before me personally came Robert G. Gottesman, to me known, who by me duly sworn, did depose and say that he resides at 11414 HARBOURVIEW DR., CLEVELAND OHIO 44102 that he is the Chairman of Paramount Distillers, Inc., the corporation described in and which executed the above instrument; and that he signed his name thereto by order of the board of directors of said corporation.


Signature of Officer/Notary Public

DENEICE K. VOSS NOTARY PUBLIC
DENEICE K. VOSS
Notary Public, State of Ohio
Recorded in Cuyahoga Cty.
My Comm. Expires 10-20-2002

EXHIBIT A

TRADEMARK

REEL: 1761 FRAME: 0383

United States Patent Office

660,630
Registered Apr. 18, 1953

AFIDAVIT SEC. 8
ACCEPTED

PRINCIPAL REGISTER
Trademark

Ser. No. 651,849, filed Aug. 14, 1953

MONOPOLES ALFRED ROTHSCHILD

Roger L. Myers, doing business as Monopoles Alfred
Rothschild
6 rue Colar
Boulogne, France

For: WINES, in CLASS 47.
First use 1875; in commerce Apr. 21, 1953.
No claim is made to the exclusive use of the word
"Monopoles."