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07-31-1998

Docket No.:

014458.017



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Tab settings

To the Honorable Commissioner of Patents

ached original documents or copy thereof.

MED 7-20-98

1. Name of conveying party(ies):

E. J. Simpson

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 3, 1998

2. Name and address of receiving party(ies):

Name: Simpson Financial, Inc.

Internal Address:

Street Address: 2415 Amsler Street

City: Torrence State: CA ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,243,426 1,243,427 1,263,417
1,619,676 1,894,141

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Karl S. Sawyer, Jr.

Internal Address:

Kennedy Covington Lobdell & Hickman, LLP

Street Address: NationsBank Corporate Center

Suite 4200, 100 North Tryon Street

City: Charlotte State: NC ZIP: 28202

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 3.41) \$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karl S. Sawyer, Jr.

Name of Person Signing

Karl S. Sawyer, Jr.
Signature

July 26, 1998

TRADEMARK

Total number of pages including cover sheet, attachments and

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**ASSIGNMENT OF TRADEMARK REGISTRATIONS
AND DESIGN PATENT APPLICATIONS**

WHEREAS, E. J. SIMPSON, an individual, having offices at 328 FM 306, New Braunfels, Texas 78130 (the "Assignor"), is the owner of the trademarks (the "Marks") and the registrations thereof (the "Registrations") identified as follows:

1. United States Trademark Registration No. 1,243,426, Registered June 28, 1983, for the mark "SIMPSON – safety equipment" (red in a rectangular trapezoid border);
2. United States Trademark Registration No. 1,243,427, Registered June 28, 1983, for the mark "SIMPSON" (white on a black rectangular trapezoid background);
3. United States Trademark Registration No. 1,263,417, Registered January 10, 1984, for the mark "SIMPSON – race car logo" (a fabric label);
4. United States Trademark Registration No. 1,619,676, Registered October 30, 1990, for the mark "BEADALL" (black rectangular background);
5. United States Trademark Registration No. 1,894,141, Registered May 16, 1995, for the mark "WRENCHERS" (black rectangular background);

AND, WHEREAS, Assignor is the owner of the design inventions (the "Designs") and the applications for United States Design Patents therefor (the "Patent Applications") identified as follows:

1. Inventor: Elwood J. B. Simpson; filing date: October 20, 1997; Serial No.: (unassigned); and entitled: "Ridged Forehead – Rounded Nose and Chin Racing Helmet with Ventilation Openings and Window";
2. Inventor: Elwood J. B. Simpson; filing date: October 20, 1997; Serial No.: 29/078,182; and entitled: "Smoothed Forehead – Imperforate Pentagonal Nose and Chin Racing Helmet with Ventilation Openings and Window";

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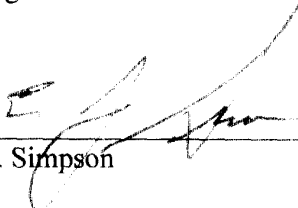
3. Inventor: Elwood J. B. Simpson; filing date: October 20, 1997; Serial No.: 29/078,183; and entitled: "Smoothed Forehead – Rounded Nose and Chin Racing Helmet with Ventilation Openings and Window";
4. Inventor: Elwood J. B. Simpson; filing date: October 20, 1997; Serial No.: (unassigned); and entitled: "Smoothed Forehead – Pentagonal Nose and Chin Racing Helmet with Ventilation Openings and Window";

AND, WHEREAS, SIMPSON FINANCIAL, INC., a Delaware corporation, with a principal office and place of business at 2415 Amsler Street, Torrance, California (the "Assignee"), is desirous of acquiring the Marks, the Registrations, the Designs, and the Patent Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee the entire right, title and interest in and to the Marks and the above-identified Registrations of the Marks, together with the good will of the business symbolized by the Marks and the Registrations, and the entire right, title and interest in and to the Designs and the Patent Applications therefor.

[SIGNATURE PAGE TO FOLLOW]

Assignor: E.J. SIMPSON




E. J. Simpson (SEAL)

State of North Carolina)

County of Mecklenburg)

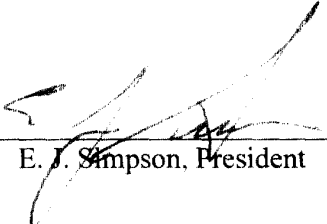
On this 3rd day of April, 1998, before me a Notary Public, came **E. J. Simpson**, to me known and known by me or proved to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.



Notary Public

My Commission Expires: Nov 14, 2000

Assignee: SIMPSON FINANCIAL, INC.


By: 

E. J. Simpson, President

State of North Carolina)

County of Mecklenburg)

On this 3rd day of April, 1998, before me a Notary Public, came E. J. Simpson, to me known and known by me or proved to be the President of **Simpson Financial, Inc.**, who executed the foregoing Assignment on behalf of said Corporation, by its authority duly given, and who duly acknowledged the same be the act and deed of said Corporation.



Notary Public

My Commission Expires: Nov 14, 2000

[TRADEMARK ASSIGNMENT]