

07-31-1998

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7-27-98



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

07/29/1998 DNGUYEN 00000100 161797 200920

FOR OFFICE USE ONLY

01 FC:481 90.00 CH
02 FC:482 50.00 CH

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TRADEMARK
Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name
Address (line 1)
Address (line 2)
Address (line 3)
Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name
Address (line 1)
Address (line 2)
Address (line 3)
Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="88285"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="200923"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="728611"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

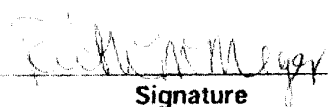
Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ruth M. Meger

Name of Person Signing



Signature



Date Signed

Exhibit A -- Schedule of PET Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Country</u>
PET	88,285	UNITED STATES
COW HEAD DESIGN ONLY	200,923	UNITED STATES
PET	728,611	UNITED STATES

APPOINTMENT OF DOMESTIC REPRESENTATIVE

APPLICANT/REGISTRANT: Indivined B.V.
 (A Netherlands Corporation)
 Kabelweg 37
 P.O. Box 58002
 1040 HA Amsterdam
 Netherlands

Indivined B. V. hereby appoints The Pillsbury Company Law Department as its Domestic Representative upon whom service of process or notices affecting the mark may be served. The address for such service is:

The Pillsbury Company
200 South 6th Street
Minneapolis, MN 55402

INDIVINED B.V.

Date: 15 July 1998

Signed H. Nouis
Name: H. NOUIS
Title: Director

Blanket-Pet

ASSIGNMENT OF PET TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Pet Incorporated, a corporation organized under the laws of Delaware ("Seller"), pursuant to the Purchase Agreement dated as of June 10, 1998, between Seller and Indivined B.V. a Netherlands corporation located at Kabelweg 37, P.O. Box 58002 1040 HA Amsterdam ("Buyer"), does hereby assign and transfer unto Buyer, its successors and assigns, all of its right, title and interest in and to the trademarks identified in Exhibit A hereto, along with all related goodwill associated with such trademarks, the Buyer, and its successors and assigns, to have and to hold all such right, title and interest to such trademarks forever.

Seller agrees, for itself and its successors and assigns, to execute and deliver to Buyer such other documents as Buyer may reasonably request to fully secure its rights hereunder, including but not limited to execution of individual recordable assignments of the trademarks and trademark registrations conveyed hereunder.

IN WITNESS WHEREOF, Seller has caused this Assignment of Pet Trademarks to be executed in its name and on its behalf by its officer thereunto duly authorized as of the date of June 10, 1998.

PET INCORPORATED

By: David E. Schmitt

Title: VP and Secretary

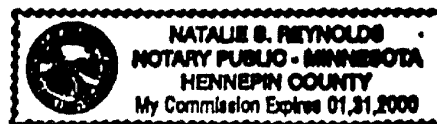
STATE OF MINNESOTA)

) ss

COUNTY OF HENNEPIN)

On this 10 day of June, 1998, before me appeared David E. Schmitt VP & Secretary of Pet Incorporated, the person who signed this instrument, who acknowledged that it was signed as a free act on behalf of the corporation.

Natalie S. Reynolds
Notary Public



RECORDED: 07/27/1998

TRADEMARK
REEL: 1761 FRAME: 0713