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07-31-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

07-20-1998

Tab settings



100781513

To the Honorable Commissioner of Patents and Trademarks, Please secure the attached original documents or copy thereof.

MKD 7-20-98

1. Name of conveying party(ies):

International PADI, Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Islands Publishing Company

Internal Address:

Street Address: 3886 State Street

City: Santa Barbara State: CA ZIP: 93105-3112

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 25, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/290,455

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George F. Bethel

Internal Address: BEEHLER & BETHEL

Suite 230

Street Address: 180 Newport Center Drive

City: Newport Beach, State: CA ZIP: 92660

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-2180

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George F. Bethel

Name of Person Signing

George F. Bethel

Signature

July 7, 1998

Date

Total number of pages comprising cover sheet:

4

ASSIGNMENT

PARTIES AND RECITALS

International PADI, Inc. a California corporation organized and existing under the laws of the State of California (hereinafter referred to as Assignor) having a business address at 1251 East Dyer Road, #100, Santa Ana, California 92705-5605 is the owner and has adopted and used in its business a trademark which has been applied for purposes of registration in the United States Patent and Trademark Office as follows:

<u>Mark</u>	<u>Application No.</u>	<u>Class</u>	<u>Date of Application</u>
AQUA	75/290,455	16	May 12, 1997

Islands Publishing Company, a California corporation organized and existing under the laws of the State of California (hereinafter referred to as Assignee) having its principal office at 3886 State Street, Santa Barbara, California 93105-3112 is desirous of acquiring said trademark, trademark application, and the goodwill associated therewith.


ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and

transferred and by these presents does sell, assign and transfer to the Assignee, its successors and assigns, its entire right, title and interest in and to said trademark and said application together with the good will of the business in connection with which the trademark is used and associated with.

International PADI, Inc.

Dated June 25, 1998



Gary Prenovost
Secretary-Treasurer

STATE OF CALIFORNIA

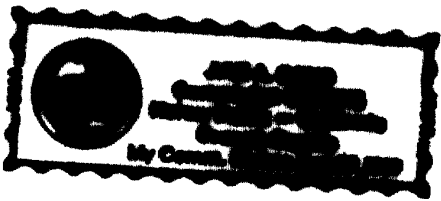
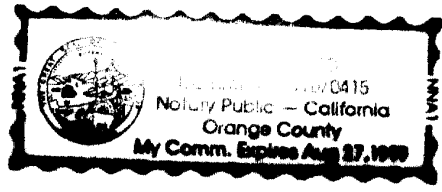
COUNTY OF Orange

On this 20th day of June, 1998 before me,
a Notary Public, personally appeared Gary Prenovost known to me
to be the Secretary-Treasurer of International PADI, Inc. and
acknowledged to me execution of the within assignment for and
on behalf of International PADI, Inc.

WITNESSED MY HAND AND OFFICIAL SEAL.

[Signature]

Notary Public in and for said State



BEEHLER & BETHEL

U.S. AND FOREIGN PATENT, TRADEMARK, COPYRIGHT AND RELATED LAW EXCLUSIVELY

180 NEWPORT CENTER DRIVE, SUITE 230
NEWPORT BEACH, CALIFORNIA 92660-6915
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ORIGINALLY HAZARD AND HAZARD
FOUNDED 1870

DOMESTIC ASSOCIATE OFFICES
LOS ANGELES, CA
WASHINGTON, D.C.

*GEORGE FRAZIER BETHEL
A PROFESSIONAL CORPORATION

July 7, 1998

U.S. Patent & TMO/TM Mail Rpt. Dt. #33

07-20-1998

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

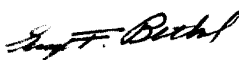
Re: Assignment of Trademark Application Serial No.
75/290,455 for the Mark AQUA in Class 16: Our Ref.
PA-291

Dear Sir:

Enclosed please find an assignment of the mark AQUA and an assignment cover sheet. Also included herewith is a check in the amount of \$40.00 for the recordation fee.

The Commissioner of Patents is hereby authorized to charge only any deficiency fees which may be required by this paper and during the entire pendency of this trademark application under 37 CFR and 2.6(a) (Trademark process fees) and 2.6(b) (Trademark service fees), and to credit any overpayment to account number 02-2180.

Cordially,



GEORGE F. BETHEL

GFB:bk

Enclosure: Assignment
Assignment Cover Sheet
Check for \$40.00
Return Postcard

RECORDED: 07/20/1998
7-6.18/PA-291

TRADEMARK
REEL: 1761 FRAME: 0727