

RE

07-31-1998



100781554

SHEET
Y

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hasco International, Inc.

7-20-98

- Individual(s)
- General Partnership
- Corporation-State (Missouri)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 15, 1998

2. Name and address of receiving party(ies)

Name: Photographic Services, Inc.

Internal Address:

Street Address: 330 E. Maple, #P

City: Troy State: MI ZIP: 48083

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/221,897

B. Trademark Registration No.(s)



07-20-1998

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carol J. Hamilton

Internal Address: Herzog, Crebs & McGhee, LLP
One City Centre - 24th Floor

Street Address: 515 N. 6th Street

City: St. Louis State: MO ZIP: 63101

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

(if attached check is deficient)

8. Deposit account number: 03-0942

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol J. Hamilton

Name of Person Signing

Carol J. Hamilton

Signature

7/20/98

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

TRADEMARK REEL: 1761 FRAME: 08

11011
0000230 7521997
40.00 00
01 F0401

ASSIGNMENT

WHEREAS, Hasco International, Inc. of 3613 Mueller Road, St. Charles, Missouri 63301 (hereinafter "Assignor"), has adopted and is the owner of the entire right, title and interest in and to Trademark Application Serial No. 75/221,897, together with the goodwill associated therewith.

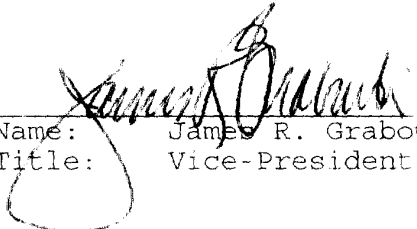
WHEREAS, Photographic Services, Inc., a corporation duly organized under the laws of the State of Michigan (hereinafter "Assignee"), having its principal office and place of business at 330 E. Maple, #P, Troy, Michigan 48083, is desirous of acquiring all rights, title and interest in Trademark Application No. 75/221,897 and the goodwill of the business associated therewith.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in the Mark, together with the goodwill of the business associated therewith, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Signed at St. Charles, Missouri this 9th day of July, 1998.

ASSIGNOR:

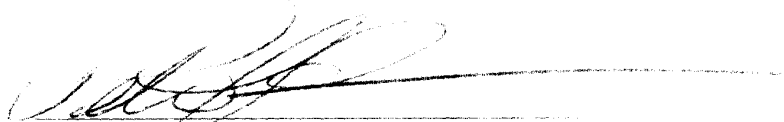
HASCO INTERNATIONAL, INC.


Name: James R. Grabowski
Title: Vice-President

Signed at Troy, Michigan this 15th day of July, 1998.

ASSIGNEE:

PHOTOGRAPHIC SERVICES, INC.


Name: Peter V. Budabin
Title: President