

REC
TF

07-31-1998



Docket No.:

012422-035

Tab settings

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red original documents or copy thereof.

MD 7-20-98

1. Name of conveying party(ies):

Lakeland Tours, Inc.

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 2, 1998

2. Name and address of receiving party(ies):

Name: Lakeland Tours, LLC

Internal Address:

Street Address: 2000 Holiday Drive

City: Charlottesville State: VA ZIP: 22901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company/Delaware

If assignee is not domiciled in the United States, a domestic designation is Yes N

(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,149,853

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nancy Talavera Wood, Esq.

Internal Address:

Street Address: 4200 NationsBank Corporate Center

100 North Tryon Street

City: Charlotte State: NC ZIP: 28202

6. Total number of applications and registrations involved.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy Talavera Wood

Name of Person Signing

Nancy Talavera Wood
Signature

July 5, 1998

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 1761 FRAME: 0841

00000247 2149853

40.00

ASSIGNMENT OF SERVICE MARK REGISTRATION

WHEREAS Lakeland Tours, Inc., a corporation organized and existing under the laws of the State of Illinois, United States of America, with a principal office and place of business at 2000 Holiday Drive, Charlottesville, Virginia 22901, United States of America (the "Assignor"), is the owner of the service mark (the "Mark") and the registration thereof (the "Registration") identified as follows:

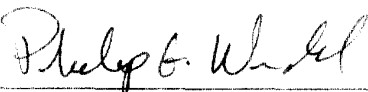
United States Trademark Registration No. 2,149,853

Registered April 7, 1998, for AMERICAN HIGH SCHOOL THEATRE FESTIVAL;

WHEREAS the Assignor has entered into an Asset Purchase Agreement dated as of July 2, 1998 by and among the Assignor, Lakeland Tours, LLC, Lakeland Holdings, LLC, and Philip G. Wendel (the "Purchase Agreement"), which provides in Section 2(a) for the sale and conveyance by the Assignor to Lakeland Tours, LLC, a Delaware limited liability company with a principal office and place of business at 2000 Holiday Drive, Charlottesville, Virginia 22901, United States of America (the "Assignee") of the Intellectual Property (as defined in the Purchase Agreement), including, without limitation, the Mark and the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto the Assignee the entire right, title and interest of the Assignor in and to the Mark and the Registration, together with the goodwill of the Assignor's business symbolized by the Mark.

Assignor: Lakeland Tours, Inc.

By: 
Philip G. Wendel, President

1583469.02
LIB: CH

TRADEMARK
REEL: 1761 FRAME: 0842

State of North Carolina)
)
County of Mecklenburg)

On this 2nd day of July, 1998, before me a Notary Public, came Philip G. Wendel, to me known and known by me to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.

Deanne Morgan
Notary Public

My Commission Expires: November 14, 2000